

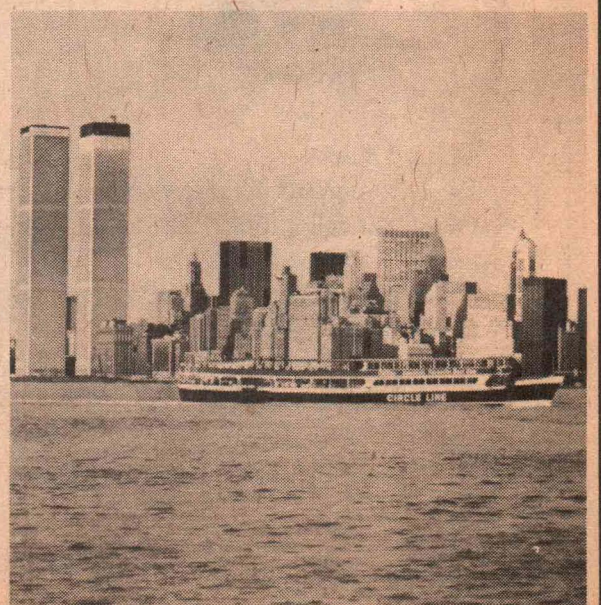
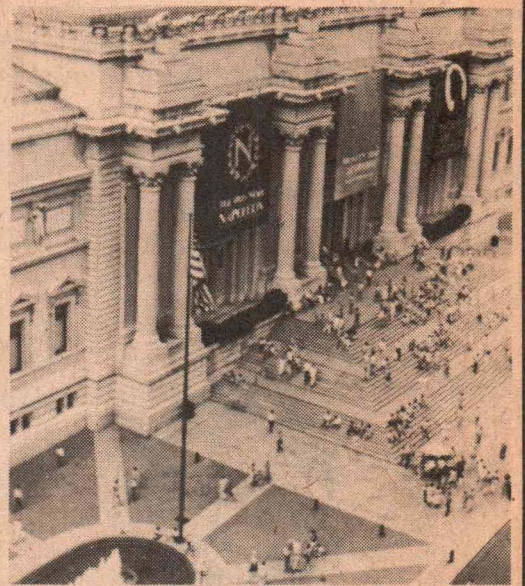
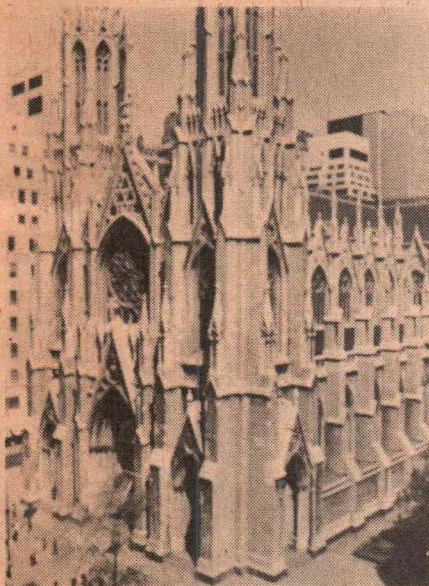
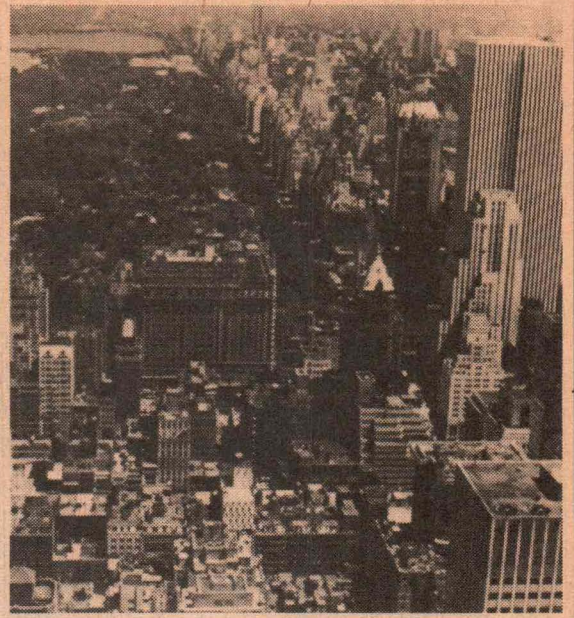
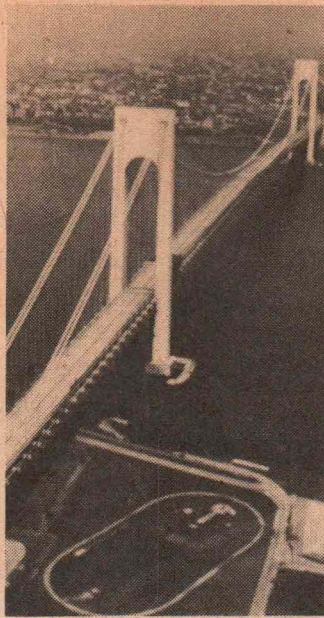
NASPA *in New York*

National Association of Student Personnel Administrators



63rd
Annual
Conference

April 8-12, 1981



April 8, 1981

Dear NASPA Colleague:

The 1981 NASPA Conference Committee welcomes you to New York City.

The Conference Committee, assisted and supported by hundreds of NASPA members, has developed a program that focuses on three theme areas: *Understanding our Purpose*, *Identifying Perspectives in Higher Education*, and *Designing our Future*. More than 90 interest and general sessions will focus on these themes.

This year's conference will also highlight a special series of programs sponsored by the NASPA Women's Network (formerly G.O.G.), a continuation of the highly successful Management Series for Chief Student Affairs Officers and regional, divisional, and placement activities.

In addition, special efforts to assist you in exploring and enjoying the diversity of New York City are incorporated into the program and the hospitality center.

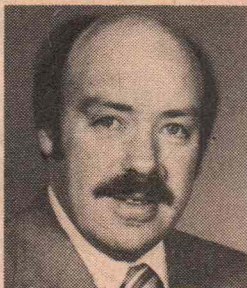
NASPA in New York promises to be an exciting and rewarding opportunity.

Welcome to the "Big Apple!"



Hoover

Richard Hoover
1981 Conference Chairperson
Vice-Chancellor for Educational
and Student Services
University of Nebraska at Omaha
Omaha, Nebraska



Gohn

Lyle Gohn
President, NASPA
Dean of Student Affairs/Services
Montana State University
Bozeman, Montana



Buchanan

E.T. (Joe) Buchanan
President-Elect, NASPA
Dean of Student Services
Tidewater Community College
Virginia Beach, Virginia

GENERAL INFORMATION

Admission to Conference Activities

Admission to all conference activities will require the conference name tag which is included in the registration packet. Voting delegates' name tags will be marked.

Conference Headquarters

Conference headquarters is located in the **Bryant Suite** on the second level of the hotel.

Registration Hours and Location

Conference registration is located in the **2nd Floor Promenade**. The Registration Desk will be open during the following hours:

Wednesday, April 8	8:00 a.m.-5:00 p.m.
(pre-registrants only)	5:00 p.m.-9:00 p.m.
Thursday, April 9	8:00 a.m.-7:00 p.m.
Friday, April 10	8:00 a.m.-5:00 p.m.
Saturday, April 11	8:00 a.m.-12:00 noon

Placement

The Placement Service will be in **Rhineland** on the second level. The services will be available on the following schedule:

Wednesday, April 8	12:00 noon-9:00 p.m.
Thursday, April 9	9:00 a.m.-5:00 p.m.
Friday, April 10	10:30 a.m.-6:00 p.m.
Saturday, April 11	9:00 a.m.-12:00 noon

The placement operation is staffed by more than 80 volunteers. Questions about the services should be directed to the Information Table, or to any volunteer who is wearing a placement ribbon. Written information is available at the Information Table in Rhineland.

Use of the services is available to NASPA members and placement service subscribers. The Placement Registration area is in Rhineland.

Placement Orientation for Employers and Candidates

Placement Orientation Sessions will be held on Wednesday, April 8 in the **Sutton Ballroom** on the second level. The Candidates' session will begin at 10:00 a.m. Employers' session will begin at 11:00 a.m. All candidates and employers should attend these meetings to learn the procedures for receiving the various placement services.

New Professionals/First-Timers Get Acquainted Session, Thursday, April 9, 1:30-3:30 p.m., Beekman

Join in this NASPA tradition! Are you new to student personnel work? Is this your first NASPA conference? Would you like to meet new friends and even some old ones, too? This lively and informative session will give you the opportunity to become acquainted with NASPA and your chances for involvement in the leading student personnel professional association. Members of the NASPA Executive Committee will be there to greet you as well.

Conference Papers

Abstracts of each interest session presented at the conference are available for your perusal in the following two areas:

Second Floor Promenade

Information and Hospitality Center in the
Regent Parlor

Procedure for Presenting Resolutions At Annual Business Meeting

Policy

Any member of NASPA may present a resolution for action by the membership on any issue. Proposals submitted to the Committee on Resolutions will gain the advantage of regular agenda submission to the membership of the business meeting and possible Executive Committee endorsement. All proposals reviewed by the Resolutions Committee, with or without that support, will be presented to the membership. Resolutions not routed through the committee may be presented to the membership from the floor under "new business."

Definition

A resolution is an instrument expressing the opinion, will, and intent of the NASPA Voting Delegates. Endorsement of a resolution by the delegate body constitutes a directed call for Executive Committee action. A resolution is distinct from a motion, which results in the approval or disapproval of proposed Association legislation. The Executive Committee bears the responsibility to deliberate on approved resolutions and report their disposition to the delegate body.

Procedures

The procedure for submitting resolution proposals is as follows: (1) draft of a proposed resolution may be submitted in writing to the appropriate regional vice-president, or to the president-elect prior to the opening date of the Conference; (2) resolution proposals may be submitted to the Executive Committee at any time during the Conference prior to the annual business meeting; (3) resolutions may be presented to the membership from the floor under "new business" during the annual business meeting.

The Resolutions Committee is composed of the president-elect serving as chairperson, the incumbent regional vice-presidents, and one member-at-large of the Executive Committee.

All members are urged to attend the business meeting and participate in the discussion of issues to be voted upon.

Hospitality and Information Center

Need help finding an interesting or not so expensive place to dine in New York? Want information on jogging routes, public transportation, sightseeing? Need to leave a message or locate someone?

Come to the Hospitality and Information Center in the **Regent Parlor** on the second level.

In addition to printed information, personnel knowledgeable about all aspects of New York City will be available.

Come visit the Hospitality and Information Center for the following:

1. **Complimentary refreshments** (at designated times):
Donated by Barnes & Noble and Colombo, Inc.
2. **Complimentary tickets for the Saturday evening Barnes and Noble Circle-Line Cruise Around Manhattan Island.** (See below for details.)
3. **Information about transportation:** Taxis, the subway, the buses, parking.

Restaurants: Lists will be available with particular emphasis on special views of the city, good food with atmosphere; also, restaurants for those of us on a budget. One can eat in New York City for as little or as much as one wants, as one can anywhere in any other city.

Shopping: If you can't buy it in New York, it probably doesn't exist. We have identified for your shopping pleasure large department stores, specialty stores, and boutiques.

Only-in-New-York Sights: The list below is partial, but identifies some unique sights that typify the lifestyle of the city:

- a. New York Experience
- b. Empire State Building
- c. Statue of Liberty
- d. Staten Island Ferry
- e. Times Square
- f. Rockefeller Center
- g. World Trade Center
- h. United Nations Headquarters

Museums: One of the great prides of New York. You will have an opportunity to visit some of these quiet places which offer an excellent opportunity to escape into the world of the past.

Recreation: Sports activity lists are available, describing locations from jogging trails to private tennis courts that are open to rental.

Children: For those in New York with a family, we have some ideas of interest for children.

Churches: Several of the famous churches in New York have been identified along with religious services for all denominations — all within walking distance from the New York Hilton.

**Circle-Line Moonlight Cruise
Around Manhattan Island**

Billed as "America's Favorite Boat Ride," the Conference Local Arrangements Committee — through a generous contribution from Barnes & Noble — has reserved two Circle-Line yachts to cruise around Manhattan Island on Saturday evening, April 11, 1981.

Complimentary tickets will be available to all who register at the conference, starting Friday, April 10, from 3:00 p.m. to 5:00 p.m., and Saturday, April 11, from 10:00 a.m. to 11:30 a.m., in the Hospitality area. Extra tickets, if available, can be picked up starting at 11:30 a.m. on Saturday.

A snack bar (sandwiches, soda, beer, etc.) will be open on the yachts. You are permitted to bring your own food and beverage aboard. Wine and cheese welcomed!

Complimentary bus transportation will be located at 54th Street and Avenue of the Americas (6th Avenue).

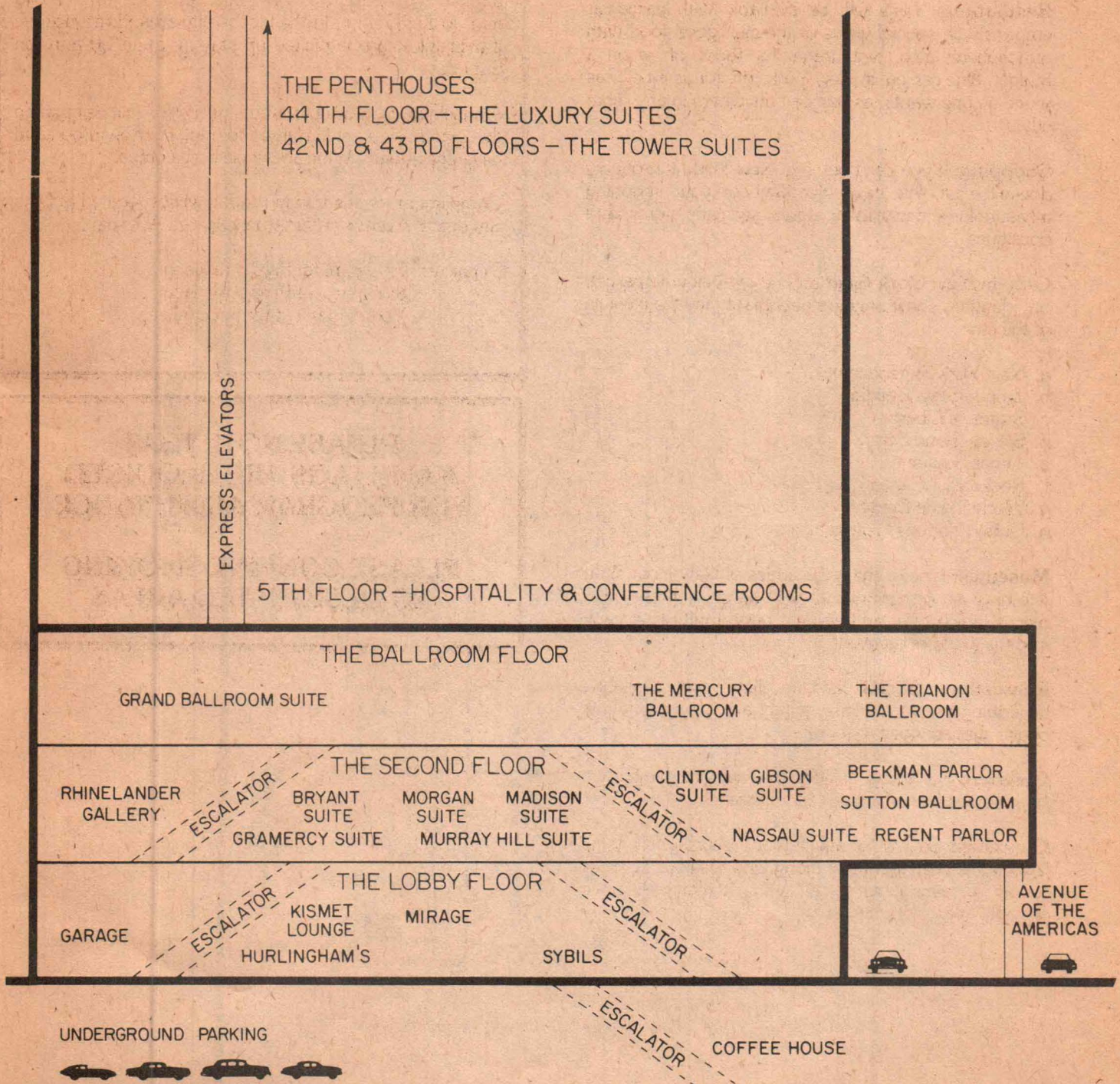
Departure: 7:00 p.m. for 8:00 p.m. yacht
8:15 p.m. for 9:00 p.m. yacht
Yacht rides last for three hours

**PLEASE NOTE THAT
NAME TAGS ARE REQUIRED
FOR PROGRAM ADMITTANCE**

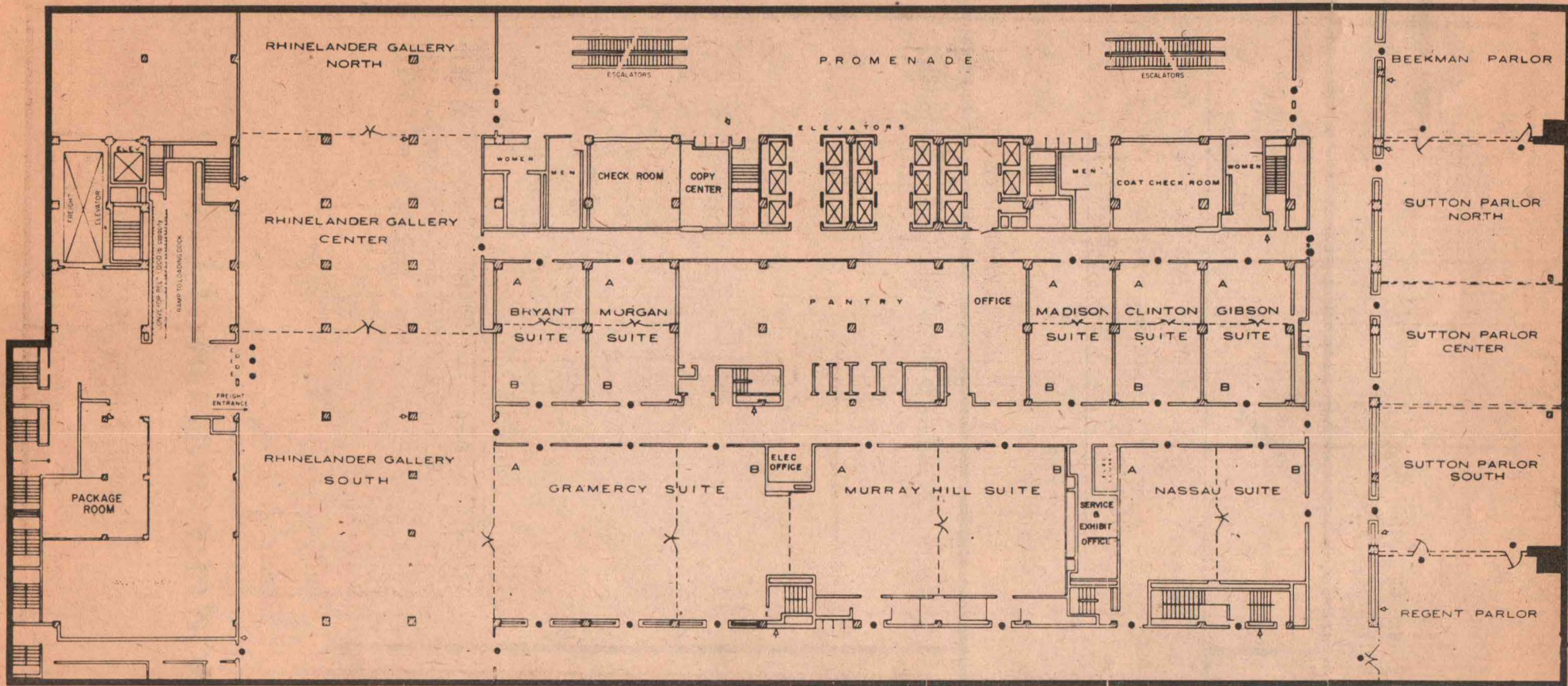
**PLEASE CONFINE SMOKING
TO DESIGNATED AREAS**

The New York Hilton

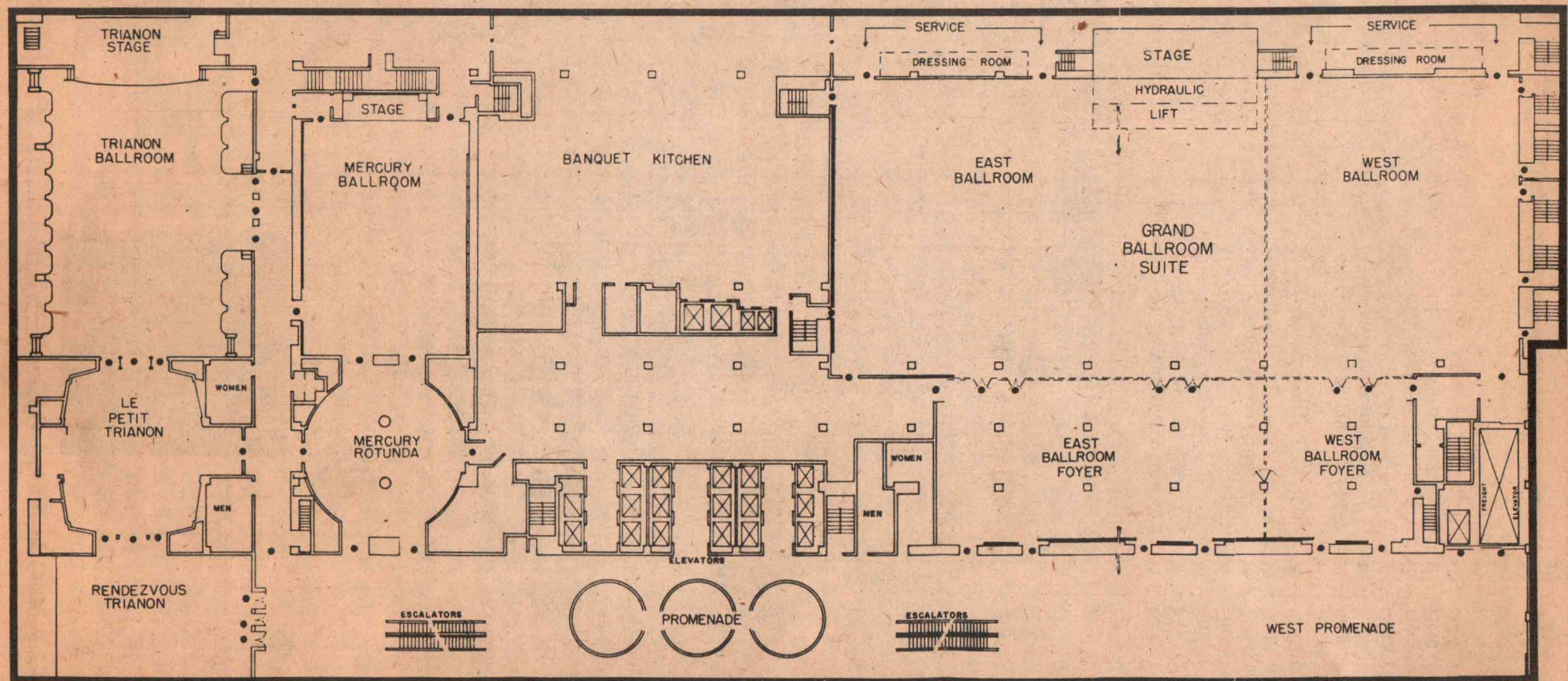
IT'S EASY TO GET TO MEETINGS AND MEALS



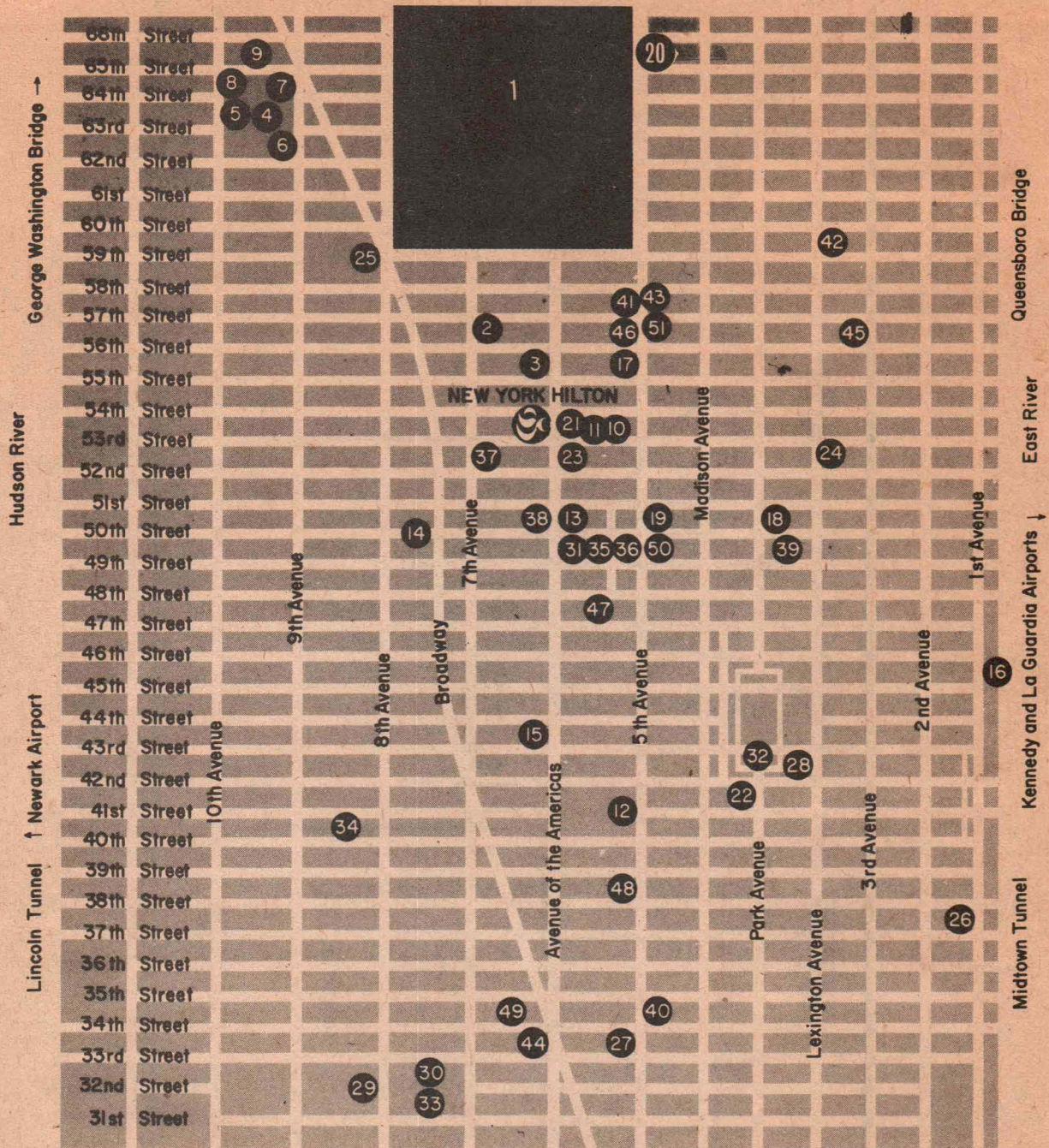
2nd Floor



3rd Floor



Points of Interest Near the New York Hilton



- | | | |
|---------------------------------------|--|----------------------------------|
| 1 — Central Park | 18 — St. Bartholomew's Church | 34 — Port Authority Bus Terminal |
| 2 — Carnegie Hall | 19 — St. Patrick's Cathedral | 35 — RCA Building |
| 3 — City Center | 20 — Temple Emanu-El | 36 — Rockefeller Center |
| 4 — Lincoln Center | 21 — ABC | 37 — Sheraton Centre |
| 5 — Metropolitan Opera House | 22 — Airlines Ticket Office | 38 — Time and Life Building |
| 6 — New York State Theatre | 23 — CBS | 39 — Waldorf-Astoria |
| 7 — Philharmonic Hall | 24 — Citicorp Center | 40 — B. Altman & Co. |
| 8 — Vivian Beaumont Theatre | 25 — Coliseum | 41 — Bergdorf Goodman |
| 9 — Alice Tully Hall | 26 — East Side Airlines Terminal | 42 — Bloomingdale's |
| 10 — Museum of Modern Art | 27 — Empire State Building | 43 — F.A.O. Schwartz |
| 11 — Museum of Contemporary Crafts | 28 — Grand Central Terminal | 44 — Gimbels |
| 12 — Public Library Main Branch | 29 — Main Post Office | 45 — Hammacher Schlemmer |
| 13 — Radio City Music Hall | 30 — Madison Square Garden | 46 — Henri Bendel |
| 14 — Theatre District | 31 — NBC | 47 — Jewelry Exchange |
| 15 — Town Hall | 32 — New York Convention and Visitors Bureau | 48 — Lord & Taylor |
| 16 — United Nations | 33 — Pennsylvania Station | 49 — Macy's |
| 17 — Fifth Avenue Presbyterian Church | | 50 — Saks Fifth Avenue |
| | | 51 — Tiffany & Co. |

Summary of Conference Regional Activities

(Additional Information in
Daily Program Schedule)

Region I Thursday, April 9

5:30-7:00 p.m. Promenade (3rd Floor)
Pre-Banquet Regional Reception

Friday, April 10

7:30-8:30 a.m. Americas Suite
(44th Floor)
Continental Breakfast for Voting Delegates
and Chief Student Affairs Officers

4:45-6:00 p.m. Nassau Suite
Business Meeting

6:00-7:30 p.m. Americas Suite
(44th Floor)
Open House

Saturday, April 11

5:00-6:00 p.m. Americas Suite
(44th Floor)
Open House

Region II Thursday, April 9

4:30-5:30 p.m. State Suite (44th Floor)
New Professionals Reception

5:30-7:00 p.m. Promenade (3rd Floor)
Pre-Banquet Regional Reception

10:30 p.m.-midnight State Suite
(44th Floor)
Open House

Friday, April 10

7:30-8:30 a.m. State Suite (44th Floor)
Continental Breakfast for Voting Delegates
and Chief Student Affairs Officers

4:45-6:00 p.m. Sutton North
Business Meeting

6:00-7:30 p.m. State Suite (44th Floor)
Open House

Saturday, April 11

5:00-6:00 p.m. State Suite (44th Floor)
Open House

Region III Thursday, April 9

3:30-4:30 p.m. Park Suite (44th Floor)
Advisory Committee — Old and New

4:30-5:30 p.m. Park Suite (44th Floor)
Open House

5:30-7:00 p.m. Promenade (3rd Floor)
Pre-Banquet Regional Reception

Friday, April 10

7:30-8:30 a.m. Park Suite (44th Floor)
Continental Breakfast for Voting Delegates
and Chief Student Affairs Officers

4:45-6:00 p.m. Sutton South
Business Meeting

6:00-7:30 p.m. Park Suite (44th Floor)
Open House

Region IV-WEST Thursday, April 9

1:00-3:00 p.m. Suite No. 4335
Advisory Committee Meeting

5:30-7:00 p.m. Promenade (3rd Floor)
Pre-Banquet Regional Reception

10:30 p.m.-midnight Suite No. 4335
Open House

Friday, April 10

7:30-8:30 a.m. Suite No. 4335
Continental Breakfast for Voting Delegates
and Chief Student Affairs Officers

4:45-6:00 p.m. Mercury Ballroom
Business Meeting

6:00-7:30 p.m. Suite No. 4335
Open House

10:30 p.m.-midnight Suite No. 4335
Open House

Saturday, April 11

7:30-8:30 a.m. Suite No. 4335
Continental Breakfast for Program
Presenters, First-Timers, and New
Members

10:30 p.m.-midnight Suite No. 4335
Open House

Region IV-EAST Thursday, April 9

8:00-9:30 a.m. Presidential Suite
(44th Floor)

Continental Breakfast for All Region IV-
EAST members

5:30-7:00 p.m. Promenade (3rd Floor)
Pre-Banquet Regional Reception

10:30 p.m.-midnight Presidential Suite
(44th Floor)

Open House

Friday, April 10

7:30-8:30 a.m. Presidential Suite
(44th Floor)

Continental Breakfast for Voting Delegates
and Chief Student Affairs Officers

4:45-6:00 p.m. Sutton Center
Business Meeting

6:00-7:30 p.m. Presidential Suite
(44th Floor)

Open House

Saturday, April 11

7:30-8:30 a.m. Presidential Suite
(44th Floor)

Continental Breakfast for Regional
Members and Program Participants

11:30 a.m.-1:30 p.m. Presidential Suite
(44th Floor)

1980-81 Executive Council Meeting

10:00 p.m.-midnight Presidential Suite
(44th Floor)

Open House

Regions V and VI Thursday, April 9

5:30-7:00 p.m. Promenade (3rd Floor)
Pre-Banquet Regional Reception

Friday, April 10

7:30-8:30 a.m. Suite No. 4329
Continental Breakfast for Voting Delegates
and Chief Student Affairs Officers

5:00-6:30 p.m. Suite No. 4329
Open House

Note: A hospitality suite will be open
throughout the conference for regional
meetings, get-togethers, and as a place to
relax.

NASPA Women's Network

(formerly the GOG's)

Summary of

Programs by Network Members and Other Interested Women

(open to all conference participants — additional information in Daily Program Schedule)

Date and Time	Event	Room
Thursday, April 9 1:30-3:00 p.m.	Meeting of new professionals and first-time attenders This traditional session will be joined by representatives of the NWN to review our activities and we invite your participation.	Beekman
Thursday, April 9 4:00-5:00 p.m.	Wine and cheese reception hosted by NASPA President Lyle Gohn. Meet with NASPA Executive Committee, including the regional Vice-Presidents and other women in the Association.	West Penthouse (access from 44th Floor)
Friday, April 10 7:30-8:30 p.m.	NASPA Women's Network Breakfast where you will receive an update on Network activities, discuss pressing issues, and provide direction for the year ahead.	Beekman
Friday, April 10 10:15-11:30 a.m.	Mentor/Protege Relations; a discussion of the research, as well as some of our own experiences this past year.	Beekman
Friday, April 10 3:15-4:30 p.m.	Career and Family, Part III, looks at the problems and challenges presented by the single-parent professional, dual career families, and role of support systems.	Beekman
Saturday, April 11 10:15-11:30 a.m.	Overview of Graduate Programs examines a dozen student personnel programs in the country in terms of their specialties, successes, preferences, and costs.	Beekman
Saturday, April 11 3:15-4:45 p.m.	Administrative Skills for Mid-Managers with special emphasis on survival techniques and strategies for getting ahead.	Beekman

Summary of

Conference Management Series Program

During the past few years, there has been an increasing interest on the part of many professionals to have NASPA conduct sessions which address the specific responsibilities of college administration and management. To meet these objectives, the NASPA Management Series was instituted as part of the NASPA National Convention. The Management Series includes many principles of management, i.e., organizational behavior, leadership, financial planning, self-management, marketing, strategies, information systems, etc., and is designed to assist senior level administrators better understand and more effectively deal with the myriad of problems and issues challenging higher education.

This year's Management Series covers a variety of topics presented by leading professionals from both Student Affairs and from other areas. Individuals who are interested in improving their managerial effectiveness are encouraged to participate in the Management Series. Listed below are program titles; presenters, program descriptions and room locations appear in the daily program schedule.

Friday, April 10 10:15-11:30 a.m.

"The Seven P's of Management"
"Student Affairs Administration in the Real World"
"Ethics in the Management of Higher Education"
"Effective Management Tools"
"Reorganization During Retrenchment: New Delivery Systems for Special Student Services"

Friday, April 10 3:15-4:30 p.m.

"Making the Most of the Mid-Life Madness"
"Walking the Tightrope: Handling Executive Stress," Part I
"Computers: A Range of Alternatives"
"Planning the Student Affairs Effort: A Management and Humanistic Process"
"Management Models of Today: Implications for Tomorrow"

Saturday, April 11 10:15-11:30 a.m.

"Student Affairs in the '80's — Challenge to Student Affairs Leaders"
"Handling Executive Stress," Part II
"Alternative Strategies for a Changing Financial Environment"
"Improving Management Effectiveness: Twelve Recommendations for Change"
"Believing is Seeing: Using Alternative Organizational Perspectives in Student Affairs"
"Reflections on Managing Universities: Change and Human Behavior in Academe"

63rd Annual NASPA Conference Daily Program Schedule

Tuesday, April 7, 1981

- | | | |
|----|--------------------------------------|--------------|
| 1. | 1:30 p.m.
NASPA Executive Meeting | Morgan Suite |
|----|--------------------------------------|--------------|

Wednesday, April 8, 1981

- | | | |
|-----|---|-----------------------------|
| 2. | 8:00 a.m.-5:00 p.m.
Conference Registration | 2nd Floor Promenade |
| 3. | 8:00 a.m.-5:00 p.m.
Conference Headquarters | Bryant Suite |
| 4. | 8:00 a.m.-1:00 p.m.
NASPA Executive Committee | Morgan Suite |
| 5. | 9:00 a.m.-5:00 p.m.
Annual Meeting of the Conference of Jesuit
Student Personnel Administrators (CJSPA) | Nassau Suite |
| 6. | 10:00 a.m.-10:45 a.m.
Candidate Orientation for Placement | Sutton Ballroom |
| 7. | 11:00 a.m.-11:45 a.m.
Employer Orientation for Placement | Sutton Ballroom |
| 8. | 12 noon-9:00 p.m.
Placement Center | Rhineland |
| 9. | 12 noon-5:00 p.m.
Information and Hospitality Center | Regent Parlor |
| 10. | 2:00 p.m.-4:00 p.m.
1982 Conference Committee Meeting | Americas Suite (44th Floor) |
| 11. | 5:00 p.m.-9:00 p.m.
Conference Registration Continues
(Pre-Registrants Only) | 2nd Floor Promenade |

Thursday, April 9, 1981

- | | | |
|-----|---|------------------------------------|
| 12. | 8:00 a.m.-5:00 p.m.
Conference Headquarters | Bryant Suite |
| 13. | 8:00 a.m.-7:00 p.m.
Conference Registration | 2nd Floor Promenade |
| 14. | 8:00 a.m.-9:30 a.m.
Region IV-EAST
Continental Breakfast for All Region IV-EAST
members | Presidential Suite
(44th Floor) |
| 15. | 9:00 a.m.-5:00 p.m.
Placement Center | Rhineland |
| 16. | 9:00 a.m.-5:00 p.m.
Information and Hospitality Center | Regent Parlor |
| 17. | 9:00 a.m.-4:00 p.m. Clinton Suite
Workshop
<i>A Fundamental Skill: Teaching Through the
 Experiential Workshop</i>
Chairperson: Margaret A. Healy , Orientation
Coordinator, Iowa State University
Participant: Jan Schubert , Greek Affairs Advisor,
Iowa State University

One of the most time-consuming skills to learn is how
to design educational programs and workshops for group
learning experiences. This workshop blends lecture and
experiential sessions to integrate the process of design
and to examine issues of facilitation. Participants will be
asked to draw on their own experiences. | |

Thursday, April 9, 1981

18. 10:00 a.m.-3:00 p.m. Madison Suite
Workshop
Psychological Characteristics of 1980 College Students — Who They Are, Why They Are, and What We Can Do About It

Chairpersons: **Martha McGinty Stodt**, Associate Professor of Higher Education, Teachers College, Columbia University
Steve Lazar, Dean of Students, Albert Einstein Medical College, Yeshiva University

Participant: **Thomas G. Goodale**, Dean of Students, University of Florida

Carmen Neuberger, Dean of Students, American University

Richard Correnti, Vice-President for Student Affairs, Ithaca College

Deans of Students will present cases illustrating problems with student behavior representative of the "new narcissism" of the '80s. Psychiatrists and psychologists will discuss underlying causes and suggest interventions for these situations. The "double agent" dilemma of CSOs confronted with conflict between the best interests of a student and those of the institution will be examined. Work groups will develop preventive and coping strategies for these problems.

19. 11:30 a.m.-1:30 p.m. Morgan Suite
 1981-82 NASPA Executive Committee Luncheon Meeting

20. 1:00 p.m.-3:00 p.m. Suite No. 4335
Region IV-WEST
 Advisory Committee Meeting

21. 1:30 p.m.-3:30 p.m. Room 548
 NASPA Journal Editorial Board

22. 1:30 p.m.-3:30 p.m. Sutton Center
Workshop
Minorities in Higher Education: Unfinished Agendas — A Think Tank

Chairperson: **Bob E. Leach**, Vice-President for Student Affairs, Florida State University

Participants: **Freddie Groomes**, Assistant to University President, Florida State University

Wilson Moses, Associate Professor, Brown University

Al Moye, Vice-President for Academic Affairs, Roosevelt University

Samuel D. Proctor, Professor of Education, Rutgers University

Is minority participation in higher education a national unfinished agenda? This Think Tank, led by widely known educators and national leaders, will assess the

past, define the present, and project the future of minorities in America's colleges and universities. The expected outcomes of this session are ideas for a national NASPA Conference on Minorities in Higher Education, with a delineation of concerns and issues, and recommendations on resource persons.

23. 1:30 p.m.-3:30 p.m. Nassau Suite "B"
Workshop
Men's Issues on Campus: Institutional Assessment and Program Planning

Chairperson: **Joseph J. Battista, Jr.**, Director, Student Affairs, Orchard Hill/Central Residential College, University of Massachusetts, Amherst

Participant: **Louis Kronopolus**, Head of Residence, Emerson House, University of Massachusetts, Amherst

Critical to staff and student development efforts on campus are programs which address how men have contributed to, are victims of, and can combat sex role stereotyping and the culturally induced behavior associated with sex roles. The presenters will offer an Institutional Resource Assessment Checklist and a program planning model to address both the needs for Men's Awareness Programming and the problem of limited resources. Participants will focus on coordinating their campus resources with perceived programming needs within the framework of their own institutions.

24. 1:30 p.m.-3:30 p.m. Beekman Suite
New Professionals/First-Timers Get-Acquainted Session

Chairperson: **Thomas G. Goodale**, NASPA Division Director, Career Development and Placement; Dean for Student Services, University of Florida

The Division of Career Development and Placement is sponsoring a session for those persons attending their first NASPA Conference, or new to student personnel work. Opportunity for informal interaction will be available, as well as information on the Association and its programs, services, and activities.

25. 1:30 p.m.-3:30 p.m. Gibson
Community College Discussion Session

Chairpersons: **George Young**, Vice-President, Student Development, Broward Community College

E.T. (Joe) Buchanan, Dean of Student Services, Tidewater Community College

An opportunity for community college student affairs administrators and others to discuss various community college issues in a group session. At past conferences, this opportunity has attracted many student affairs administrators and resulted in a lively and beneficial discussion.

Thursday, April 9, 1981

- 26.** 1:30 p.m.-3:30 p.m. Nassau Suite "A"
Small College Power: A NASPA/ACPA Response

Chairperson: **Bill Donohue**, Vice-President for Student Services, Fitchburg State College

Participant: **Ginny Riser-Schoch**, Coordinator of Testing and Advising, Alma College

The objective of this program is to present the small college: its future, its concerns, its needs, and ways in which professionals working in small colleges can and have responded. This program will initiate a two-year study and proposal to both associations.

- 27.** 3:30 p.m.-4:30 p.m. Park Suite
Region III (44th Floor)
 Old and New Advisory Committee Meeting

- 28.** 4:00 p.m.-5:00 p.m. West Penthouse Suite
 (access from 44th Floor)

NASPA Women's Network

President's Reception for Women in NASPA

Chairperson: **Peggy Elder**, Vice-President of Student Affairs, New Mexico State University

Participants: **R. Mikell O'Donnell**, Assistant Dean, College of Education, The Ohio State University

Alice Manicur, Vice-President, Student Affairs, Frostburg State College

Connie Campbell, Dean of Campus Life, Loretto Heights College

Lyle Gohn, President of NASPA, will host a wine and cheese reception for all women registered for the conference. Those attending will be able to meet members of the Executive Committee — including regional vice-presidents — as well as other NASPA women. This early meeting should facilitate later dialogue with people who have become more than names on the NASPA roster.

- 29.** 4:30 p.m.-5:30 p.m. State Suite
Region II (44th Floor)
 New Professionals Reception

- 30.** 4:30 p.m.-5:30 p.m. Park Suite
Region III (44th Floor)
 Open House

- 31.** 5:30 p.m.-7:00 p.m. Grand Ballroom Foyer
Regional Receptions and 3rd Floor
 (cash bars) Promenade
Regions I, II, III, IV-EAST, IV-WEST, V, VI

- 32.** 7:00 p.m.-10:00 p.m. Grand Ballroom
Association Banquet
- Welcome *Richard Hoover*
 1981 Conference Chairperson
- Invocation *Michael Perry*
 Chaplain, Pratt Institute
- Dinner *Music By*
 Mixed Chamber Ensemble
 Division of Music
 State University of New York,
 College at Purchase
- Introductory Remarks *Richard Hoover*
- Welcome to 1981 Conference *Lyle A. Gohn*
 NASPA President

1981 Conference
 Program Highlights *Thomas Flynn*
 Program Coordinator

Introduction of NASPA
 Award Recipients *George Young*
 NASPA Immediate Past-President

1981 Conference *Dennis Golden*
 1982 Conference Chairperson

Entertainment *Introduction by*
 Richard Streiter
 Local Arrangements Coordinator

Dance Program

Recollections

Clive Thompson and Zelma Bustillo

Samba

Lozemil Machado and Company

Flames of Paris

Ann Marie De Angelo and Luis Perez

Capiera

Lozemil Machado and Company

**Following the Banquet Entertainment,
 Everyone is Cordially Invited to Join
 in the Mercury Ballroom for Dancing.**

Music by The Phil Miller Band

- 33.** 10:30 p.m.-12:30 a.m. Mercury Ballroom
 and Rotunda
 Post-Banquet Entertainment and Dancing, Phil
 Miller Band (cash bar)

Thursday, April 9, 1981

34. 10:30 p.m.-midnight West Penthouse Suite
(access 44th Floor)
Reception for Chief Student Personnel Officers.
Host: Lyle Gohn, NASPA President

Co-sponsored by the Career Development and Placement Division and the Professional Development and Standards Division.

35. 10:30 p.m.-midnight State Suite
Region II (44th Floor)
Open House

36. 10:30 p.m.-midnight Presidential Suite
Region IV-EAST (44th Floor)
Open House

37. 10:30 p.m.-midnight Suite No. 4335
Regional IV-WEST Open House

Friday, April 10, 1981

38. 7:30 a.m.-8:30 a.m. Beekman
NASPA Women's Network
NASPA Women's Network Coffee (formerly the Good Ol' Girls)

Chairpersons: **Peggy Elder**, Vice-President of Student Affairs, New Mexico State University

Mikell O'Donnell, Assistant Dean,
College of Education, The Ohio State University

Discussion of Association and job-related concerns continues for the third year. All women are invited to meet for a continental breakfast (\$2 donation) to review NASPA Women's Network efforts to date, meet other women and members of the Executive Committee, and establish an agenda for the coming year.

39. 7:30 a.m.-8:30 a.m.
Continental Breakfasts for Voting Delegates and Chief Student Personnel Officers

Region I: Americas Suite (44th Floor)
Region II: State Suite (44th Floor)
Region III: Park Suite (44th Floor)
Region IV-EAST: Presidential Suite (44th Floor)
Region IV-WEST: Suite No. 4335
Regions V & VI: Suite No. 4329

40. 7:30 a.m.-8:30 a.m. West Penthouse
(access 44th Floor)
NIRAD Breakfast/Board Meeting

41. 8:00 a.m.-5:00 p.m. Bryant Suite
Conference Headquarters

42. 8:00 a.m.-5:00 p.m. 2nd Floor Promenade
Conference Registration

43. 8:00 a.m.-4:30 p.m. Mercury Rotunda
Lounge Area

44. 8:45 a.m.-10:00 a.m. Grand Ballroom

General Session I

Theme I:

**"A Professional for All Seasons"
or Understanding our Purpose**

Introduction:

Richard F. Stevens
Director, Governmental and
Association Relations, NASPA

**"Are We 'Operating In An
Increasingly Strange Educational Environment?' "**



Speaker:
Martha E. Church,
President, Hood College,
Frederick, Maryland

45. 9:00 a.m.-7:00 p.m. Regent Parlor
Information and Hospitality Center

46. 10:15 a.m.-11:30 a.m. West Penthouse
(access 44th Floor)
Joint Meeting of Professional Development and Standards and Career Development and Placement Divisions

47. 10:15 a.m.-11:30 a.m. Morgan

Management Series

The Seven P's of Management

Introduction: **Mary C. Richardson**, Associate Vice-President for Student Life, State University of New York at Binghamton

Presenter: **Jerri Frantzve**, Assistant Professor, School of Management, State University of New York at Binghamton

This presentation will involve the participants in analyzing their personal use of time. It will include analysis of objectives, goal setting, action planning, setting priorities, delegation — with an underlying emphasis on utilizing time effectively.

48. 10:15 a.m.-11:30 a.m. Madison

Management Series

Student Affairs Administration in the Real World

Introduction: **Dudley B. Woodard**, Vice-President for Student Services, State University of New York at Binghamton

Presenter: **Donald Walker**, President, Southeastern Massachusetts University

The presentation will attempt in an often humorous way to outline the realities of administration as separate from the lofty and unhelpful rhetoric that often appears in books on the subject.

49. 10:15 a.m.-11:30 a.m. Clinton

Management Series

Ethics in the Management of Higher Education

Introduction: **Dennis Madson**, Vice-Chancellor of Student Affairs, University of Massachusetts, Amherst

Presenter: **Jeffrey Lenn**, Instructor of Management, School of Business Administration, University of Connecticut

The focus of this session is the ethical issues arising in the management of the Student Services component of higher education. The policy process will be examined to understand the manner in which ethical categories intersect at various points. A case study will be discussed to explore the ethical component of decisions by chief student affairs administrators.

50. 10:15 a.m.-11:30 a.m. Nassau "A"

Management Series

Effective Management Tools

Chairperson: **John D. Jones**, Vice-President for Student Affairs, The University of Alabama in Birmingham

Participants: **Edward Hammond**, Vice-President for Student Affairs, University of Louisville

Sarah Light, Associate Dean of Students, University of South Alabama

Kathleen P. Faircloth, Assistant Dean for Student Services, The University of Alabama in Birmingham

The program will address the importance of effective management tools in maintaining and increasing effectiveness of student affairs' staff members in the 1980s. The key ingredient in effective delivery of services is good staff. This program will address (1) recruitment and orientation of staff, (2) staff development and renewal, (3) planning and evaluation, and (4) leadership.

51. 10:15 a.m.-11:30 a.m. Nassau "B"

Management Series

Reorganization During Retrenchment: New Delivery System for Special Student Services

Chairperson: **Timothy B. Douglas**, Dean of Students, Western Washington University

Participant: **Luis Ramirez**, Director, Support Programs, Services and Minority Affairs, Western Washington University

How do we reorganize during retrenchment to reallocate resources and effect savings? This program explores a model of Student Affairs collaboration. Results show increased outreach, creative use of paraprofessional resources, and a much more broadly shared responsibility campus-wide for meeting the needs of special populations: minorities, disabled, international, and older returning students.

52. 10:15 a.m.-11:30 a.m. Beekman

NASPA Women's Network

"Mentor, Protege Report: Research and Results"

Chairperson: **Dorothy C. Hardy**, Associate/Consultant to the Executive Director, Cincinnati Opportunities Industrialization Center

Participants: **Martha McGinty Stodt**, Associate Professor of Higher Education, Columbia University

Candy Cummings, Assistant to the Dean of Students, University of Tulsa

Peggy Elder, Vice-President of Student Affairs, New Mexico State University

Mary Ellen Capek, Director of Admission and Advising, Center for Continuing Education, Princeton University

Reba Keele, Associate Professor of Organizational Behavior, Brigham Young University

Linda B. Parker, President, Black Career Women, Inc., University of Cincinnati

Nancy Hiebert, Research Fellow, Research Institute on Women's Public Lives, University of Kansas

This session will focus on networking and mentoring efforts on campus and in the Association — from both the mentor and protege's point of view — examine some advantages and pitfalls, and note the Black woman's experience. Current research will be reviewed, and audience participation will be encouraged.

**PLEASE NOTE THAT
NAME TAGS ARE REQUIRED
FOR PROGRAM ADMITTANCE**

**PLEASE CONFINE SMOKING
TO DESIGNATED AREAS**

53. 10:15 a.m.-11:30 a.m. Sutton North
*Role of the Student Affairs Administrator in
Intercollegiate Athletic Programs*

Chairperson: **James R. Cunningham**, Dean of
Students, Elmhurst College

Participants: **James Dennis**, Assistant Vice-President
for Student Affairs; Assistant Athletic
Director, University of Southern California

Harvey Welch, Dean of Students,
Southern Illinois University, Carbondale

One cause of the infamous publicity currently bestowed on college athletic programs stems from their distance from the mainstream of institutional activity. Three SPA's, actively involved in their school's athletic programs, explain their role and the impact it has on narrowing that gap. Additional issues to be presented involve racial exploitation in athletic programs and the discussion of one school's recent self-examination into its athletic activity.

54. 10:15 a.m.-11:30 a.m. Sutton Center
*The New Student/Institution Relationship: The
Key to Our Services and Liabilities*

Chairperson: **Edward H. Hammond**, Vice-President
for Student Affairs, University of
Louisville

Participant: **Mary Korfhage**, Assistant to Vice-
President for Student Affairs, University
of Louisville

The purpose of this program is to analyze the student/institution relationship and its impact on services we offer our consumers. Particular emphasis will be placed on the changing legal relationship generated by the enrollment contract and recent federal court decisions. A review of that relationship, together with its impact on staff liability will be analyzed.

55. 10:15 a.m.-11:30 a.m. Sutton South
*Fair Practices and Institutional Prerogatives in
Higher Education*

Chairperson: **Robert M. Hendrickson**, Associate
Professor, University of Virginia

Participants: **Lyle Gohn**, Dean of Students, Montana
State University

Rolf Groseth, Associate Dean of
Students, Montana State University

Annette Gibbs, Associate Dean of
Students, Associate Professor of Higher
Education, University of Virginia

This program will identify the role Student Affairs should play in monitoring fair practices in all aspects of institutional life. This should include monitoring grievance procedures in academic affairs, sexual harassment of students, consumer affairs, athletic scholarship programs, and policies to deal with extreme physical or emotional problems of debilitating nature to students.

56. 10:15 a.m.-11:30 a.m. Gibson
*Black Student Development: Promises,
Parameters, Possibilities*

Chairperson: **Earl T. Railey, Jr.**, South Area
Coordinator, The Ohio State University

Participants: **Ruth Gresham**, Director of Recruitment
and Staff Development, The Ohio State
University

Norma Thomas, Residence Hall
Director, The Ohio State University

Nathaniel Dicks, Graduate Ad-
ministrative Assistant, The Ohio State
University

Developmental theory has a "blind spot" perpetuated by faculty and practitioners who embrace without question the universality of developmental theory. While much of the information holds true generally, the theory is not accommodating to minority groups, specifically Blacks and their experiences. This program will provide data and information specific to Black students' experiences and development which essentially must be included in the examination of theoretical data.

57. 10:15 a.m.-11:30 a.m. Room 551
*Employers' Perceptions of Higher Education
Outcomes*

Chairperson: **Katherine B. Boardman**, Coordinator
of Career Planning, University of Georgia

Participants: **William R. Mendenhall**, Associate Vice-
President, Student Affairs, University of
Georgia

Daphne Stassin, Director, Student
Development Center, Macon Junior
College

K. Richard Pyle, Director, Advising,
Counseling, and Career Development,
Alma College

A panel will react to a study describing employers' opinions of college graduates' cognitive learning, emotional and moral development, and practical competence as defined by Howard Bowen. Applications for two- and four-year institutions and statewide boards will be indicated. Audience interaction will be encouraged and handouts provided.

Friday, April 10, 1981

- 58.** 10:15 a.m.-11:30 a.m. Room 520
A Cognitive-Affective Model of Student Development and Its Implications

Chairperson: **John F. Nolen**, Dean of Students, Georgia Southern College

Participant: **Edward L. Lewis**, Director, Student Development, Georgia Southern College

The process by which a traditional student affairs division has made the shift to a developmental orientation is described. The construction of a comprehensive model of student development is outlined briefly. The model is explained at some length and the planning strategies for implementation discussed. The use of the model as a guide to student affairs planning, programming and evaluation is discussed.

- 59.** 10:15 a.m.-11:30 a.m. Room 517
A Process for Equitably Establishing Campus-Wide Consensus Concerning Student Issues

Chairperson: **Greg Fawcett**, Director of Program Analysis, University of Michigan

Participants: **Henry Johnson**, Vice-President for Student Services, University of Michigan
Thomas G. Easthope, Associate Vice-President for Student Services, University of Michigan
Harold A. Korn, Director of Counseling Services, University of Michigan

This program will consist of a discussion of the rationale, mechanics and implications of a student service "delphi" process recently completed at the University of Michigan. The process was designed to reach consensus regarding the significance of, feasibility of, and leadership responsibility for, issues affecting U of M students in the '80s.

Major points of that presentation will include:

- the "most feasible" and "least feasible" sets of issues identified by the University Regents, the University President and Vice-Presidents, Academic Deans, key administrators, key faculty and students;
- the "spheres of administrative responsibility" for addressing these issues;
- implications of the process for legitimizing and defining various student affairs' roles; and
- the use of the results in clarifying student service program responsibilities within and between Student Services units.

- 60.** 10:15 a.m.-11:30 a.m. Room 513
Sharing the Stage: Student Affairs in the Classroom

Chairpersons: **Alvin O. Austin**, Vice-President for Student Affairs, Seattle Pacific University

JoAnn Zwart, Director of Career Planning and Placement, Seattle Pacific University

The program will show how a student affairs staff provided leadership in integrating student development issues into the mainstream of the academic curriculum. A practical model will illustrate how career life-planning curriculum is taught as part of the General Education requirements in two multidisciplinary courses.

- 61.** 10:15 a.m.-11:30 a.m. Room 510
Academic Integrity: A Critical Role for Student Affairs

Chairperson: **Elizabeth M. Nuss**, Assistant to the Chancellor, University of Maryland, College Park

Participants: **William L. Thomas**, Vice-Chancellor for Student Affairs, University of Maryland, College Park

Gary M. Pavela, Director, Judicial Programs, University of Maryland, College Park

The panel will respond to concerns expressed by the Carnegie Council and will describe a pervasive campus response to the enhancement of academic integrity. Areas to be discussed include: an overview of the inherent values involved in academic dishonesty, recent research on academic dishonesty and the moral development of undergraduates; and the University of Maryland's response.

- 62.** 10:15 a.m.-11:30 a.m. Room 507
Accreditation and Program Standards in Student Affairs: An Update Report

Chairperson: **E.T. (Joe) Buchanan**, Dean of Student Services, Tidewater Community College

Participants: **W.L. (Bud) Thomas**, Vice-Chancellor, University of Maryland

Carmen Neuberger, Dean of Students, American University

Alice Manicur, Vice-President, Frostburg State College

The Council for the Advancement of Standards for Student Services/Development Programs continues to move ahead. What draft standards have been developed? What next steps lie ahead for the adoption of standards? What is the federal and regional accreditation perspective on this effort? What impacts will this effort have on the professoriate and the practitioner?

- 63.** 10:30 a.m.-6:00 p.m. Rhinelander Placement

64. 11:30 a.m.-1:30 p.m. Trianon Ballroom
Luncheon: A Salute to Channing Briggs
 (Admission by ticket)

Channing Briggs will retire on June 30, 1981, after 11 years of distinguished service as NASPA's chief administrative officer. During this time, he has won a reputation as a man of words, letters, and ideas; a man who enjoys the camaraderie of friends and stimulating discussions — especially when they involve his favorite subject, NASPA.

You are invited to join Channing's friends in a toast to his career in student personnel services and to what surely will be one of the most active retirements in NASPA history.

Your reservation may be made in the registration area, 2nd Floor, Promenade, until noon, Wednesday, April 8.

65. 11:45 a.m.-1:00 p.m. Madison
Career Majors and R.A. Program: Laboratories for Student Development

Chairperson: **James L. Lawrence**, Dean of the College, Huron College

Participants: **John Baumann**, Associate Dean, Huron College

Kay Hetherington, Dean for Student Services, Huron College

An approach to bringing union between the liberal arts and career preparation through the Career Majors program and application of these concepts to the Resident Assistant program and student government in order to develop leadership potentials which can be applied as marketable skills.

66. 11:45 a.m.-1:00 p.m. Clinton
Time Management for the Chief Student Affairs Professional (or, What Is It That We Really do?)

Chairperson: **John R. Halstead**, Vice-President, Student Life, Gonzaga University

Participants: **Thomas C. Schreck**, Dean, Student Services, Indiana University

Stanley R. Levy, Vice-Chancellor for Student Affairs, University of Illinois

Participants will share their reaction to a month-long time allocation study. Group profiles, specific data, and intervention strategies will be presented. Consideration will be given to an innovative means of gathering data quantitatively and multidimensionally without the use of obtrusive techniques. Implications for scholarly work and practice will be considered.

67. 11:45 a.m.-1:00 p.m. Nassau "A"
A Student Development Model in Practice

Chairperson: **Fred Leafgren**, Assistant Chancellor for Student Affairs, University of Wisconsin-Stevens Point

Participant: **Curt Galloway**, Residence Hall Director/Human Development Specialist, University of Wisconsin-Stevens Point

The student development project at the University of Wisconsin-Stevens Point implements the Miller, Prince and Winston theory of college student development. For three years now, affective small group program experiences, designed to facilitate individual development and act as catalysts for personal growth, have been delivered to university students through use of a peer education model. This presentation will cover the projects conception, evolution, administration, and evaluation.

68. 11:45 a.m.-1:00 p.m. Nassau "B"
The Interfraternity Institute — Executive Development for Fraternity Advisors and Staff

Chairperson: **Herbert E. Smith**, Assistant Dean for Student Services, Indiana University

Participants: **W.A. Butler, Jr.**, Executive Director, Delta Upsilon and Past President, FEA

Alumni of the Interfraternity Institute

Overall survey of fraternity growth and development; update on involvement and popularity of fraternity in the '80's; need for professional development of employees working with fraternity men and women. The 12-year-old IFI used as model Executive Development Program. Slides, picture display, brochures and handouts provide interesting and informative hour.

69. 11:45 a.m.-1:00 p.m. Beekman
Section 504: Doing What You Must, Doing What You Can

Chairperson: **Pamela M. Bischoff**, Associate Dean for Student Development, Ramapo College of New Jersey

Participants: **Laurie Potter**, Director, Specialized Services, Ramapo College of New Jersey

Mollie David, Academic Counselor, Ramapo College of New Jersey

Maria Condi, Student, Ramapo College of New Jersey

Section 504 case law reviewed to indicate college legal responsibilities to students. The Specialized Services Program, which serves over 70 disabled students, is described, including Ramapo's barrier-free campus, vocational and academic counseling efforts, adaptive physical education program, and special equipment used to assist learning. Resource literature distributed.

70. 11:45 a.m.-1:00 p.m. Sutton North
Increasing Retention: A Comprehensive Research Approach

Chairperson: **Angelo F. Gadaletto**, Director of Counseling Center, Radford University

Participants: **David Robertson**, Associate Dean of Students and Director of Orientation, Radford University

James S. Hartman, Vice-President for Student Affairs, Radford University

Friday, April 10, 1981

The program will look at how a middle-sized comprehensive state university approached the question of maximizing student retention. Four survey instruments will be distributed for a discussion of their strengths and shortcomings. The presenters will explain how the university used the research results to implement specific retention programming efforts.

- 71.** 11:45 a.m.-1:00 p.m. Sutton Center
Meeting the Developmental Needs of the Undecided Student — a Campus-Wide Response

Chairperson: **David D. McIntire**, Vice-Chancellor for Student Affairs and Professor of Counselor Education and Research, Appalachian State University

Participants: **Les E. Stege**, Assistant Professor of Counselor Education and Research, Appalachian State University

Mary Gowan, Teaching Assistant, Department of Counselor Education and Research, Appalachian State University

Tim Luckadoo, Teaching Assistant, Department of Counselor Education and Research, Appalachian State University

The program will describe a cooperative effort by the Offices of Student Affairs and Academic Affairs in developing an academic credit curriculum response to meet the developmental needs of undecided students. Unique features of the Life/Career Planning Course include (1) a needs assessment and (2) the involvement of graduate interns and departmental faculty as support personnel. The delivery and referral processes, course content, instructional strategies, and evaluation methods employed will also be discussed.

- 72.** 11:45 a.m.-1:00 p.m. Sutton South
Student Retention — An Institutional Analysis and Response

Chairperson: **Thomas H. Stafford, Jr.**, Assistant Vice-Chancellor for Student Affairs, North Carolina State University

Participant: **Banks C. Talley, Jr.**, Vice-Chancellor for Student Affairs, North Carolina State University

This program summarizes retention studies conducted at North Carolina State University over the past eight years, including a follow-up study of why students left the University, and describes: (1) the recommendations of a task force established to study attrition, and (2) the development of a computerized degree audit designed to improve academic advising.

- 73.** 11:45 a.m.-1:00 p.m. Gibson
Re-Designing the "Traditional" Student Service Operation to Meet the Needs of Off-Campus Students

Chairperson: **Sandy Volt**, Community Affairs Adviser, Off-Campus College, State University of New York, Binghamton

Participants: **Vel Thompson**, Internship Coordinator, Off-Campus College, State University of New York, Binghamton

Jack Sperling, Coordinator, Off-Campus College, State University of New York, Binghamton

Desiree Manuel, Student; Treasurer, SUNY Binghamton

Sidney Christian, Student; Transport Coordinator, SUNY Binghamton

Stacy Snyder, Student; Van Manager, SUNY Binghamton

Eighty percent of all college students live off campus but get meager attention from most student service operations. With imagination and coordinated effort, an effective network of services for these students can be integrated into the work of existing offices. Specific services and "selling" strategies are discussed. Role plays are used to highlight certain strategies and require "audience" participation. Workshop presenters want to talk to skeptics as well as to activists committed to getting off-campus students served.

- 74.** 11:45 a.m.-1:00 p.m. Room 551
The Effect of Collective Bargaining on Student Affairs: The SUNY Experience

Chairperson: **Ronald H. Stein**, Assistant to the President, State University of New York, Buffalo

State University of New York's bargaining unit, United University Professions, includes all state-supported units and all faculty, librarians, and professional staff. Student Affairs personnel have not often been active in the Union, although they have benefited from contract negotiations. The presentation will analyze the impact of unionism on student personnel and make some projections on future implications.

- 75.** 11:45 a.m.-1:00 p.m. Morgan
Retention: Using Management-by-Objectives (M.B.O.) to Ensure a Cost-Effective Program

Chairperson: **John M.B. Craig**, Dean for Student Services, Mercy College

Participant: **Robert A. Laudicina**, Vice-President and General Manager, Automatique, Inc.

Although supportive activities to enhance student development exist at almost all colleges, a management design specifically keyed to enhancing both recruitment and retention is typically lacking. Dean John Craig, Mercy College, and Dr. Robert Laudicina, Automatique, Inc., will discuss a specific M.B.O. approach which should encourage retention but also ensure cost-effectiveness.

76. 11:45 a.m.-1:00 p.m. Room 507
The Role of Student Affairs in Designing Educational Programming for Hearing-Impaired College Students Within a Mainstreamed Environment

Chairperson: **Robert H. Minetti**, Assistant Vice-President for Campus Life, Rochester Institute of Technology

Participants: **Bruce O. Peterson**, Associate Dean, National Technical Institute for the Deaf (NTID), Rochester Institute of Technology

Barry R. Culhane, Associate Dean, National Technical Institute for the Deaf, Rochester Institute of Technology

Jeffrey E. Porter, Director, Division of Human Development, National Technical Institute for the Deaf, Rochester Institute of Technology

The presenters will discuss the experiences and insights gained by the Rochester Institute of Technology over the past ten years in its accommodation of the National Technical Institute for the Deaf from the perspective of student affairs programming. Areas of program accommodation, issues involved in accommodating a program for hearing-impaired students, and the overall educational philosophy and value orientation supporting and guiding the program will be presented.

1:30 p.m.-2:45 p.m.

General Session II

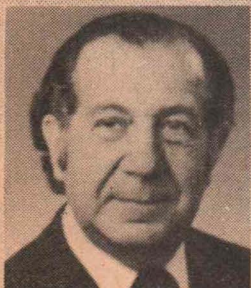
Theme 2:

"Stop the World, I Want Time to Think"
or Identifying Perspectives
In Higher Education

77. Program 1 West Ballroom

Introduction: **Richard J. Correnti**, Vice-President for Student Affairs, Ithaca College, Ithaca, New York

"Higher Education in Search of an Identity"



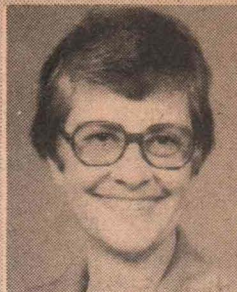
Speaker:
Fred Hechinger,
 President, New York Times
 Foundation

78. Program 2 Mercury Ballroom

Introduction: **Thomas Goodale**, Dean for Student Services, University of Florida, Gainesville, Florida

"Student Personnel in Retrospect and Prospect"

Speakers:



Jo Ann Fley, Associate Professor in Higher Education, University of Illinois, Champaign-Urbana



James J. Rhatigan, Vice-President for Student Affairs, Wichita State University, Wichita, Kansas



Arthur Sandeen, Vice-President for Student Affairs, University of Florida, Gainesville, Florida

79. Program 3 East Ballroom

Introduction: **Judith Chambers**, Vice-President, Student Life, University of the Pacific, Stockton, California

"Prospects for Higher Education in the 1980s"

Speaker:



Marjorie Downing Wagner, Director of ACE Institute for Chief Academic Officers and Deans; former Vice-Chancellor for Faculty and Staff Affairs, California State University and Colleges

Friday, April 10, 1981

**80. 1981 NASPA Awards
Recognition Ceremony**

The Association will honor several pre-eminent professionals from the profession and from a broader rubric of higher education.

Presiding: **George Young**, Vice-President, Student Development, Broward Community College; Chairperson, NASPA Awards Committee

**Scott Goodnight Award
for Outstanding Work as a Dean**

David Harris
Dean of Men, Ripon College, Ripon, Wisconsin

**Fred Turner Award for
Outstanding Service to NASPA**

Channing M. Briggs
Executive Director, NASPA,
Portland State University, Portland, Oregon

**Outstanding Contribution
to Higher Education Award**

Rosemary Park
Professor of Higher Education, University of California,
Los Angeles, California

Dissertation of the Year Award

Delbert S. Carpenter, Jr.
Dean of Student Affairs, University of Arkansas,
Monticello, Arkansas

Presented by: **Gary Penfield**, Dean of Students, Rhode Island College, Providence, Rhode Island

Outstanding Contribution to Literature

Howard R. Bowen
R. Stanton Avery, Professor of Economics
and Education, Claremont Graduate School,
Claremont, California

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TO DESIGNATED AREAS**

**81. 3:15 p.m.-4:30 p.m.
Management Series**

Morgan

Making the Most of the Mid-Life Madness

Introduction: **Frank Napolitano**, Assistant Vice-President, Student Affairs, University of Connecticut

Presenter: **Robert Young**, Associate Professor, School of Education, Department of Higher, Technical and Adult Education, The University of Connecticut

This program examines the career development of senior student affairs administrators. Theories and strategies are discussed from a heretical perspective: never before have people been expected to have a crisis in the middle of their careers; why not make the most of it?

**82. 3:15 p.m.-4:30 p.m.
Management Series**

Madison

Walking the Tightrope. Handling Executive Stress, Part I

Introduction: **William L. Thomas**, Vice-Chancellor for Student Affairs, University of Maryland, College Park

Presenter: **Kevin J. Soden, M.D.**, Director of Health Service, University of North Carolina at Charlotte

Any personnel administrator who participates in this session will learn what stress is, what particular classes of stress seem to be the most stressful and how stress directly physiologically affects the body, how we can react to stress and what are the coping methods we can utilize to deal with stress.

**83. 3:15 p.m.-4:30 p.m.
Management Series**

Clinton

Computers — Your Range of Alternatives

Introduction: **William R. Root**, Director of Student Information, Records, and Research, State University of New York at Binghamton

Presenter: **Gene Sherron**, Assistant to the Chancellor, University of Maryland, College Park

An explanation of the different alternatives available to computerize student service activities. First, a highlighting of the technology breakthroughs that suggest new approaches for the '80's. Then, a discussion of the systems approach that offers a range of alternatives to develop information systems. Finally, an overview of some college and university examples of how they use computers in Student Affairs.

Friday, April 10, 1981

84. 3:15 p.m.-4:30 p.m. Nassau "A"
Management Series
Planning the Student Affairs Effort: A Management and Humanistic Process

Chairperson: **Cynthia S. Johnson**, Director of Career Planning and Placement, University of California-Irvine

Participants: **Ely Meyerson**, Dean of Students, University of Hawaii-Manoa
Joseph A. Zannini, Associate Vice-Provost for Office of Residential Life, University of Cincinnati

Participants will be able to share recent doctoral research that focuses on key organizational characteristics and consideration that must be understood for effective planning to take place. As well, an actual planning model that is in operation in at least one university will be presented. Reference material will be distributed.

85. 3:15 p.m.-4:30 p.m. Nassau "B"
Management Series
Management Models of Today: Implications for Tomorrow

Chairperson: **Hilda F. Owens**, Associate Professor of Higher Education, University of South Carolina

Participant: **David L. Meabon**, Dean of Student Life and Services, Wichita State University

The findings of a recent national study regarding the implementation of selected management techniques in higher education will be presented and discussed. The 1980 findings of implementation in student affairs will be compared with comparable 1976 data. A three-way comparison of the 1980 findings of the utilization of management concepts by the chief administrative officers in student affairs, academic affairs, and business affairs will also be presented and discussed.

86. 3:15 p.m.-4:30 p.m. Beekman
NASPA Women's Network
Family and Career Choices: More Alternatives

Chairperson: **Karen Rigg**, Dean of Students, Middlesex Community College

Participants: **Lynn Cupkie**, Dean of Students, Vice-President, Region IV-W, Avila College
Stephen Sivulich, Dean of Students, Allentown College of Saint Francis
Alice Sivulich, Assistant Dean of Students, Lafayette College
Joyce Taylor-Gaibson, Dean of Students, Clark University
Peggy Elder, Vice-President of Student Affairs, New Mexico State University

This year's continuing discussion of lifestyle options will include a single father with custody of two small children; two student personnel deans who are married to each other; a recently married woman dean who inherited two children; a dean of students who "dropped" back from her NASPA commitments to bear and raise a child; as well as a single woman CSPO.

87. 3:15 p.m.-4:30 p.m. Sutton North
Student Affairs Articulation . . . Providing a Smooth Transition for Transfer Students

Chairperson: **Diann Zeldman**, Coordinator of the State University System External Degree Program, Florida International University

This session will include discussion regarding articulation agreements, on-site visits to community colleges, advising materials for distribution, statewide cooperative efforts, a personalized admissions system, and an orientation program for transfer students.

88. 3:15 p.m.-4:30 p.m. Sutton Center
Demonstrated Competence/Attitude Changes Prior to Counseling/Advising Black Students

Chairperson: **Ralph Hogges**, Director of Student Affairs, Florida International University

Participant: **Benjamin Cowins, Sr.**, Florida International University

This presentation will (1) examine the issue of white counselors/advisors demonstrating competence and attitude changes prior to providing services to black students attending predominantly white universities, and (2) suggest models/activities that will develop these competencies and changes which will result in greater sensitivity, effectiveness, and impacts positively on retention.

89. 3:15 p.m.-4:30 p.m. Sutton South
What Works in Staff Development: Building a "Model" Program

Chairperson: **George D. Kuh**, Associate Professor, Indiana University-Bloomington

Participants: **Patricia M. Volp**, Assistant to Associate Dean for Research, Indiana University

J. Roger Penn, Assistant Vice-President, Student Affairs, Oregon State University

James J. Rhatigan, Vice-President, Student Affairs, Wichita State University

Robert H. Shaffer, Chairman, College Student Personnel Administration, Indiana University

Several exemplary student affairs staff development programs will be described. Then, a "model" comprehensive staff development strategy synthesized from current practices and the literatures from business, hospital administration, mental health, and student affairs will be presented. The model will be critiqued by an expert panel and by those in attendance.

Friday, April 10, 1981

- 90.** 3:15 p.m.-4:30 p.m. Room 520
Supervising Weak Staff Members: Improvement or Termination

Chairperson: **David G. Butler**, Director of Housing and Residence Life, University of Delaware

The future of our profession is tied to the skills of our professionals. Supervisors tend to spend much of their time and energy with weak staff members which may prevent them from helping average or strong individuals become more effective. The presentation is designed to explore a means which supervisors can utilize to balance their supervisory efforts and to deal effectively with weak staff members.

- 91.** 3:15 p.m.-4:30 p.m. Room 517
A Three-Stage Model for Processing Student Grievances

Chairperson: **Alice Jeghelian**, Special Assistant to the President, Boston College

Participants: **Kevin P. Duffy**, Vice-President, Student Affairs, Boston College

Philip Burling (University Counsel),
 Foley, Hoag and Elliot, Boston

Consumerism and increased rights-consciousness on the part of students, and a heightened self-consciousness on the part of colleges and universities as to their legal relationships with and responsibilities to their students, have made it imperative for institutions to provide mechanisms for processing student grievances and preventing potential ones. This program will show that effective grievance procedures responsive to student rights and institutional prerogatives not only protect the individual from any capricious or unfair practices of an institution, but can also protect the institution from frivolous complaints by individuals. The conditions necessary for successfully implementing such procedures will be identified and a three-stage model for processing student grievances will be presented: informal (pre-grievance stage), formal, and adversarial.

- 92.** 3:15 p.m.-4:30 p.m. Gibson
Mental Health: Minority Staff in Residence Life

Chairperson: **Earl T. Railey, Jr.**, South Area Coordinator, Ohio State University

Participants: **Ruth S. Gresham**, Director of Recruitment and Staff Development, Ohio State University

Norma Thomas, Residence Hall Director, Ohio State University

Nathaniel Dicks, Graduate Administrative Associate, Ohio State University

This study will heighten institutions' awareness of the dysfunctional consequences of student services' practices to which minority group members are subjected. Some of these prevalent practices can be alleviated through racial sensitivity training. Designed to assess current efforts in sensitivity training for residence hall staff and students, this study demonstrates that minority staff experience greater job dissatisfaction and stress where little or no sensitivity training exists.

- 93.** 3:15 p.m.-4:30 p.m. Room 510
International Student Affairs: Meeting Present and Future Needs

Chairperson: **J.F. Gounard**, Director, International Student Affairs, State University College at Buffalo

Increasing numbers of international students on American campuses today represent a new clientele with specific needs and demands. The purpose of this paper is to inform interested individuals about the many programs that can be developed to involve students, faculty, staff and the community in International Student Affairs. These programs help meet the special needs of international students. They also enable these students, American students, and other members of both the college community and the community-at-large to learn about each other.

- 94.** 3:15 p.m.-4:30 p.m. Room 513
Higher Education Dancing to a New Tune

Chairperson: **Moses Turner**, Vice-President for Student Affairs, Michigan State University

Participants: **William Nester**, Vice-President, Student Affairs, Ohio State University

Robert Atwell, Vice-President for ACE

The effects of recent elections at the state and national level, coupled with strained economic conditions, pose a unique set of challenges for higher education. Student Affairs will not be immune. In many instances, the result of the current and immediate future conditions will require a reordering of the priorities and perhaps significant programmatic reductions. This program will discuss the impact of current economic and political conditions and offer a variety of options available to chief student affairs administrators relative to program assessment and the importance of internal politics and external resources to sustain vital programs.

- 95.** 4:45 p.m.-6:00 p.m.
Regional Business Meetings

Region I	Nassau Suite
Region II	Sutton North
Region III	Sutton South
Region IV-EAST	Sutton Center
Region IV-WEST	Mercury Ballroom

Friday, April 10, 1981

96. 4:45 p.m.-6:45 p.m. Room 520
ACE/NASPA Summer Leadership Institute
Participants' Reunion

97. 4:45 p.m.-6:45 p.m. Room 517
*Minnesota Center for Student Activities
Research (MCSAR) — A Working Session to
Plan Multi-Institution Activities Research*

Chairperson: **Tom R. Fiutak**, Director of Student
Organization Development Center,
University of Minnesota

For current members of the MCSAR Network and
those interested in joining. Based upon this past year's
gathering of research, ideas, instruments, and inquiries
by MCSAR, the possibility for a coordinated multi-
institution research program will be discussed. Any col-
lege/university willing to participate in the coordinated
research, or wishing to learn more about MCSAR,
should attend.

98. 5:30 p.m.-6:30 p.m. Suite No. 4329
Regions V and VI Open House

99. 5:30 p.m.-7:00 p.m.
Reception for Trainers at Teachers College,
Columbia University

Co-sponsored by the Professional Development and
Standards Division and the Research and Program
Development Division.

Campus Coachline Bus departs from Sixth Avenue
and 54th Street entrance of the New York Hilton at
4:30 p.m. and returns at 7:30 p.m.

100. 6:00 p.m.-7:30 p.m.
Open House

Region I	Americas Suite (44th Floor)
Region II	State Suite (44th Floor)
Region III	Park Suite (44th Floor)
Region IV-EAST	Presidential Suite (44th Floor)
Region IV-WEST	Suite No. 4335

101. 6:00 p.m.-7:30 p.m. West Penthouse
(access 44th Floor)

Past NASPA Presidents' Reception
(by invitation)

Host: **George Young**, Immediate Past
President, NASPA

102. 10:30 p.m.-midnight Suite No. 4335
Region IV-WEST
Open House

**PLEASE NOTE THAT
NAME TAGS ARE REQUIRED
FOR PROGRAM ADMITTANCE**

**PLEASE CONFINE SMOKING
TO DESIGNATED AREAS**

Saturday, April 11, 1981

103. 7:00 a.m.-8:30 a.m. Gibson
Fraternity Executive Association Breakfast for
NASPA Conference Participants

104. 7:30 a.m.-8:30 a.m. Empire Suite
Continental Breakfast (44th Floor)

Professional Development Standards Division and
Regional Directors of Professional Development and
Standards

105. 7:30 a.m.-8:30 a.m. Presidential Suite
Region IV-EAST (44th Floor)
Continental Breakfast for Regional Members and
Program Participants

106. 7:30 a.m.-8:30 a.m. Suite No. 4335
Region IV-WEST
Continental Breakfast for Program Presenters,
First-Timers, and New Members

107. 8:00 a.m.-5:00 p.m. Bryant Suite
Conference Headquarters

108. 8:00 a.m.-noon 2nd Floor Promenade
Registration

109. 8:00 a.m.-4:30 p.m. Mercury Rotunda
Lounge Area

110. 8:45 a.m.-10:00 a.m. Grand Ballroom

General Session III

Introduction:
Dudley B. Woodard
Vice-President, Student Services
State University of New York,
Binghamton

"Farewell to the City of Youth:
The '80's Challenge to Student Affairs"



Speaker:
Clifton J. Wharton, Jr.
Chancellor
State University
of New York

111. 9:00 a.m.-5:00 p.m. Regent Parlor
Information and Hospitality Center

112. 9:00 a.m.-noon Rhinelander
Placement Center

113. 10:15 a.m.-11:30 a.m. Morgan
Management Series
*Students in the '80s — Challenge to Student
Affairs Leaders*

Introduction: **Elizabeth Wadsworth**, Vice-President
for Student Affairs, State University of
New York, Stony Brook

Presenter: **Joseph Katz**, Director of Research for
Human Development and Educational
Policy, State University of New York,
Stony Brook

Students' needs and attitudes in the 1980s. A
discussion of required and possible changes in the
manner and substance of student affairs services.
Utilization of academic faculty for student affairs tasks.

114. 10:15 a.m.-11:30 a.m. Madison
Management Series
Handling Executive Stress, Part II

Chairperson: **Kevin J. Soden, M.D.**, Director of
Health Service, University of North
Carolina, Charlotte

This builds on Part I, but Part I is not a prerequisite
for attending this session. Participants will learn more
about the particular stressors that bring on the stress
response and particular strategies for dealing with the
stressors, especially those areas involving personal
stress and management of interpersonal relationships,
goal-setting and time management, as well as some
aspects of career burnout.

115. 10:15 a.m.-11:30 a.m. Clinton "A"
Management Series
*Alternative Strategies for a Changing Financial
Environment*

Introduction: **Lewis H. Clarke**, New York State
Department of Higher Education

Participants: **Daniel D. Robinson**, Partner, Peat,
Marwick, & Mitchell Company

Alceste Pappas, Manager, Managing
Consulting Department, Peat, Marwick, &
Mitchell Company

Enrollment drops, funding formulae, deferred
maintenance, fiscally conservative legislatures, runaway
inflation, underfunding of authorized financial aid
programs, and many other forces will continue to
challenge and change higher education during the next
decade. The speakers combine their experience in
higher education and finance to present alternative
strategies which will help Student Affairs administrators
meet these challenges and changes.

Saturday, April 11, 1981

- 116.** 10:15 a.m.-11:30 a.m. Nassau "A"
Management Series
Improving Management Effectiveness: Twelve Recommendations for Change

Chairperson: **Richard LeCastre**, Assistant Vice-President for Student Affairs, State University of New York at Buffalo

Participants: **William L. Deegan**, Assistant Professor of Higher and Adult Education and Director of Center for Community Colleges, Teachers College, Columbia University

James Gold, Vice-President for Student Affairs, State University of New York at Buffalo

Judy Valyo, Director of Student Activities, Rockland Community College

Edward Robings, Director of Student Activities, Los Angeles Community College District

This program will present results of a major study of the management of student affairs programs. The study will be published as a book in Spring 1981, and will feature a proposed "Framework for Management Analysis" to assist student affairs administrators to analyze the management functions of planning, organizing, budgeting, staffing, directing and evaluating. The major points of the presentation will include the presentation of a model to assist student affairs administrators to analyze their management effectiveness, twelve recommendations for improving management practices, and reactions of a panel and the audience to the proposals.

- 117.** 10:15 a.m.-11:30 a.m. Clinton "B"
Management Series
Believing is Seeing: Using Alternative Organizational Perspectives in Student Affairs

Chairperson: **George D. Kuh**, Associate Professor, Indiana University

Participants: **Ronald Herron**, Dean of Students, Keene State College

Thomas A. Leemon, Associate Professor, Teachers College, Columbia University

George H. Wallman, Associate Dean and Director of High School Relations, North Dakota State University

The veracity of three assumptions commonly used as organizing principles in student affairs divisions are challenged. The implications of using these erroneous assumptions suggested by alternative views of organizations are discussed. Two administrators and a faculty member comment on the utility of the alternative organizational perspectives for student affairs administration.

- 118.** 10:15 a.m.-11:30 a.m. Nassua "B"
Management Series
Reflections on Managing Universities: Change and Human Behavior in Academe

Introduction: **Robert Kellet**, Dean of Students, Union College

Presenter: **David Berg**, Assistant Professor of Organization and Management, and Director of Professional Studies, Yale School of Organization and Management, Yale University

The presenter will outline his thoughts on the nature of academic settings and explore some of the implications for managing these constantly changing organizations.

- 119.** 10:15 a.m.-11:30 a.m. Beekman
NASPA Women's Network
Graduate Programs in Student Personnel: Options After the Master's Degree

Chairpersons: **Ursula Delworth**, Director of Counseling Center, Professor Counseling Psychology and College Student Development, University of Iowa

Thomas J. Quatroche, Professor of Behavioral and Humanistic Studies, State University College, Buffalo

Participant: **Bob Rodgers**, Assistant Professor and Director of Student Personnel Assistance Program, The Ohio State University

Presenters will review several doctoral programs in student personnel work in terms of requirements, costs, content, strengths, and weaknesses. Options to doctoral degrees will also be discussed and handouts will be available.

- 120.** 10:15 a.m.-11:30 a.m. Sutton Center
Transportation Energy Issues in Higher Education: Impacts and Strategies

Chairperson: **Sylvia S. Stewart**, Director of Commuter Affairs, University of Maryland, College Park

Participant: **Barbara Jacoby**, Assistant Director, Office of Commuter Affairs, University of Maryland, College Park

The cost and availability of transportation energy is projected to be a major factor in maintaining enrollments. This program will: (1) define this issue for higher education in general, (2) present ways for individual campuses to assess its impact upon them, and (3) explore strategies for dealing with it.

Saturday, April 11, 1981

- 121.** 10:15 a.m.-11:30 a.m. Sutton South
*Hispanic Students: New Clientele and
 Challenges for the College Administrator*

Chairperson: **Jose A. Quiles**, Assistant Director,
 Counseling Center, Kean College of New
 Jersey

Participant: **Carlos Perez**, Counseling Psychologist,
 William Patterson College

The purpose of this program will be to discuss the existence of large numbers of Hispanic-American students who soon will be the new clientele of our colleges and universities and to provide practical information about the role that the student personnel administrator will be expected to play when addressing the needs of this population. The presentation will follow this outline: (A) demographic overview of the target clientele; (B) Its psycho-social and ethnic nature; (C) higher education and the concept of "Hispanicity" and (D) examples of new services and programs. Materials will be distributed to supplement presentation.

- 122.** 10:15 a.m.-11:30 a.m. Gibson
*For Senior Administrators - University 101:
 Student Affairs "Faculty" Improving Retention*

Chairperson: **James B. Campbell**, Vice-President for
 Student Affairs, University of South
 Carolina

Participant: **John N. Gardner**, Director, University
 101; Associate Professor, University of
 South Carolina

How student affairs professionals and traditional faculty can work together in a credit freshman orientation course to enhance student retention, utilization of student services, and improvement of student affairs/faculty relationships. Focus on the NASPA award-winning University 101 model, developed at University of South Carolina and replicated at other institutions.

- 123.** 10:15 a.m.-11:30 a.m. Mercury
*Student Affairs Responds to a New Clientele -
 The Adult Student*

Chairperson: **Banks C. Talley, Jr.**, Vice-Chancellor
 for Student Affairs, North Carolina State
 University

Participant: **Robert K. White**, Director of Adult
 Special Programs, North Carolina State
 University

This program summarizes efforts, recently developed at North Carolina State University, to respond to the growing demand for educational services by adults. Efforts included expansion of evening course offerings; development of orientation, advising and counseling services for adults; and revision of policies and procedures in response to adults special needs.

- 124.** 10:15 a.m.-11:30 a.m. Room 551
Religious Movements in the Collegiate Setting

Presenter: **Arthur A. Costantino**, Coordinator,
 Pollock-Nittany Center, Pennsylvania
 State University

The program will suggest a theoretical perspective for understanding the growth of those religious movements which have developed outside of the context of the traditional denominational structure. It will also consider the responsibilities and obligations of student affairs professionals as related to the activities of these groups.

- 125.** 10:15 a.m.-11:30 a.m. Room 520
*Student Protest: Are You Prepared for Deja
 Vu?*

(This program is presented under the auspices of
 NASPA Division of Research and Program
 Development)

Chairperson: **Barbara E. Bender**, Dean of Students,
 Upsala College

Participant: **Michele LeMoal**, Dean of Students,
 Livingston College, Rutgers

Recent campus protests suggest that the 1980's may be a period of student demonstrations and disruptions. This program will present (a) the results of a study which examined recent campus protests; and, (b) methods by which student affairs personnel can prepare their institutions to meet the challenges of student protests in the 1980's.

- 126.** 10:15 a.m.-11:30 a.m. Room 517
*Cooperation, Coordination, and Collegiality -
 Statewide Coordination of Student Affairs*

Chairperson: **Richard E. Hulet**, Director of Student
 Services, State University System of
 Florida

Participants: **C. Arthur Sandeen**, Vice-President for
 Student Affairs, University of Florida

Ronald M. Bristow, Assistant Vice-
 Chancellor for Student Affairs, State
 University of New York

Robert E. Coon, Vice-President for
 Student Affairs and College Services,
 State University College, Fredonia

Current thrusts in governance at the state level indicates more interest on the part of legislative bodies and higher education structures in coordinating of student affairs activities through state coordinating offices. The panel brings together two statewide coordinators and two vice-presidents discussing advantages and disadvantages of statewide coordination.

Saturday, April 11, 1981

- 127.** 10:15 a.m.-11:30 a.m. Room 513
*Working Together — Chief Student Affairs
 Officer and President*

Chairperson: **Barbara R. Mackey**, Dean of Students,
 Urbana College

Participant: **Glen T. Nygreen**, Dean of Students,
 Herbert H. Lehman College

A harmonious working relationship between the college or university president and the chief student affairs officer (CSAO) is vital to an institution committed to serving students. Effective communication, a common understanding and appreciation of the institutional mission, and a sense of trust and loyalty are all part of a dynamic working relationship. The conference program will summarize a descriptive study of the working relationship between the president and the CSAO and provide time for audience discussion of the implications for involvement of the CSAO in the institutional decision-making process.

- 128.** 10:15 a.m.-11:30 a.m. Room 510
*Women Student Affairs Administrators and the
 Future: Current Research*

Chairperson: **Barbara A. Mann**, Dean of Student
 Development, Western Carolina
 University

Participants: **Suzanne E. Gordon**, Dean of Students,
 Mary Washington College
Linda H. Owens, Doctoral Candidate,
 Florida State University

This program is a presentation and discussion of the conclusions, recommendations, and implications drawn from three current research studies of women administrators. The presentation includes career patterns, professional and personal relationships, professional activities and training programs. Implications of the findings for women aspiring to higher-level positions will be discussed.

- 129.** 10:15 a.m.-11:30 a.m. Room 507
*A Procedure for Evaluating Community College
 Student Services*

Chairperson: **V. Philip Tullar**, Associate Dean for
 Educational Services, East Campus, Pima
 Community College

Participant: **Joanna K. Michelich**, Dean of
 Students, Central Arizona College

A practical hands-on evaluation system which can be used to assess student services in community colleges will be presented. The system uses perceptions of faculty, students, administrators, and student affairs practitioners to provide data concerning the state of major campus student service functions. The presentation will focus on the system application and what may be learned from its use. Student affairs managers from two community colleges will discuss how they used results from the system.

- 130.** 10:15 a.m.-11:30 a.m. Sutton North
*A New Venture: Washington Linkage and Inter-
 Association Relationships*

Chairperson: **Richard F. Stevens**, NASPA, Director,
 Governmental and Association Relations

Participants: **Charles B. Saunders**, Vice-President,
 Governmental Relations, American
 Council on Education

Jerry W. Miller, Director, Division of
 Academic Affairs and Institutional
 Relations, American Council on
 Education

Daniel Roy, Director, Student Special
 Services, University of California, Davis

NASPA's Washington Office in ACE has broadened efforts to provide expanded services to its members. This session provides an update of Washington activities/issues, including linkages with ACE and other associations; status of 1980 Higher Education Amendments; return of the draft and campus implications; federal regulations; legal issues; and the new administration.

- 131.** 11:30 a.m.-1:30 p.m. Presidential Suite
Region IV-EAST (44th Floor)
 1980-81 Executive Council Meeting

- 132.** 11:45 a.m.-1:00 p.m. Nassau "B"
*Creating Opportunities for Upward Mobility
 Among Student Affairs Professionals*

Chairperson: **Amy J. Blue**, Assistant Director,
 Facilities and Services, Stanford
 University

Participants: **Judith M. Chambers**, Vice-President,
 Student Life, University of the Pacific

Carmen Neuberger, Dean of Students,
 American University

Frank B. Wilderson, Vice-President for
 Student Affairs, University of Minnesota

This program is designed to provide tools which will assist young professionals as they pursue the goal of becoming chief student affairs officers. An essential ingredient in developing opportunities for upward mobility is the commitment from supervisors. Several Vice-Presidents have been asked to share their views as well.

- 133.** 11:45 a.m.-1:00 p.m. Madison
Mentoring: A Tool for Empowerment

Chairperson: **Joyce S. Herman**, Counselor, Assistant
 Professor, Rochester Institute of
 Technology

In an often complex relationship, mentoring can yield advantages (and disadvantages) to the mentor and the institution, as well as to the protege. This program will examine how the relationship develops, what mentors do, how to extend the effectiveness of mentoring relationships, and what special issues arise in mentoring women.

- 134.** 11:45 a.m.-1:00 p.m. Gibson
*Viable Student Affairs Performance Evaluation
 Programs for the '80s*

Chairperson: **G.R. (Gary) Schwartz**, Professor,
 Department of Counselor Education and
 College Student Personnel, Western
 Illinois University

Participants: **Donald V. Adams**, Vice-President for
 Student Life, Drake University

Stanley Levy, Vice-Chancellor for
 Student Affairs, University of Illinois

Camille Primm, Dean of Women,
 Bradley University

James Selby, Dean of Student Per-
 sonnel, John Wood Community College

Of interest to all who have evaluation responsibilities,
 or who expect to be regularly evaluated. A presentation
 of: current evaluation models in four-year public, private
 and two-year institutions; improving planning for
 evaluation; identification of essential evaluation skills;
 staff training methods and programs; and potential
 benefits from productive evaluation.

- 135.** 11:45 a.m.-1:00 p.m. Nassau "A"
*Mobility for Minorities in Student Personnel:
 Insights for All Administrators*

Chairperson: **Joyce T. Gibson**, Dean of Students,
 Clark University

Participants: **Henry Johnson**, Vice-President, Student
 Affairs, University of Michigan

Bobbie Knable, Dean of Students, Tufts
 University

James Scott, Vice-President, Student
 Affairs, Marquette University

The politics of mobility are very important to share with
 minorities and non-minority professionals. Information
 about racial politics, the do's and don'ts in applying for
 and maintaining a position, the skills needed to become
 marketable and mobile, are all important for ad-
 ministrators to learn as they plan for their future in
 student personnel.

- 136.** noon-1:30 p.m. West Penthouse
 (access 44th Floor)

Luncheon Meeting of Career Development and
 Placement Division

Host: Thomas Goodale

1:30 p.m.-3:00 p.m.

General Session IV

Theme 3:

**"How to Succeed in Student Affairs
 By Really Trying"
 or Designing Our Future**

137. Program 1

East Ballroom

Introduction: **Chester E. Peters**, Vice-President,
 Student Affairs, Kansas State University,
 Manhattan, Kansas

Perspectives on administration in the '80's — a
 "conversation" among four members of the Eckerd
 College administrative team and with the audience on
 administrative team building in the future. Implications
 and impact drawn from the Eckerd College model.



Speakers:

Peter Armacost,
 President, Eckerd College,
 St. Petersburg, Florida



Dennis Binning, Vice-
 President for Finance,
 Eckerd College



Mark Smith, Dean of
 Students, Eckerd College



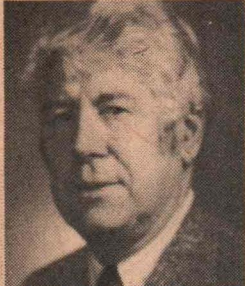
Earle Clifford, Executive
 Assistant to President,
 Eckerd College

138. Program 2

West Ballroom

Introduction: **R. Mickell O'Donnell**, Assistant Dean,
College of Education, The Ohio State
University, Columbus

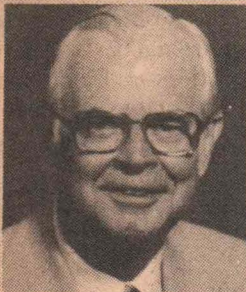
*"The Orwell Decade: Its Impact on
Students and Us"*



Briggs

A panel presentation, chaired by **Channing M. Briggs**, NASPA Executive Director, identifying significant trends and forces predicted to be characteristic of the 1980's. The presentation will include implications for student personnel workers, including the preparation of newcomers to the field, as well as in-service training needs for practitioners.

In addition to Mr. Briggs, the panel will include:



Shaffer

Robert H. Shaffer, Chairman,
Department of College Student Personnel
Administration, School of Education,
Indiana University, Bloomington, Indiana

James R. Appleton, Vice-President,
Student Affairs, University of Southern
California, Los Angeles



Appleton

139. Program 3

Mercury Ballroom

*"Is Student Affairs Administration a
Stepping Stone to the College-University
Presidency?"*



Nester

Chairperson: **William R. Nester**, Vice-President for
Student Services, The Ohio State
University

Participants: **Joseph A. Howell**, President, Central
Methodist College

Ruth G. Weintraub, Vice-President and
Presidential Search Consultant, Academy
for Educational Development

Ronald S. Stead, Executive Director,
Presidential Search Consultation Service,
Association of American Colleges

Despite an established academic program and a clear administrative track, why have so few chief student affairs officers been chosen as college presidents? Panel members represent a diversity of perspectives on the nature of the presidency and have participated as consultants on numerous presidential searches. This program is for young and veteran professionals who continue to change the colors of their parachutes.

140. 3:15 p.m.-4:45 p.m.

West Ballroom

Association Business Meeting

Presiding: **Lyle Gohn**, NASPA President

141. 3:15 p.m.-4:45 p.m.

Beekman

NASPA Women's Network

Middle Management: Making It and Moving Up
(Co-sponsored with the Division of Professional
Development and Standards)

Chairperson: **Carol Bischoff**, Director of Residential
Life, University of New Hampshire

Participants: **Rolf Groseth**, Assistant Dean of
Students, Montana State University

Barbara Pillinger, Assistant Vice-
President of Student Affairs and
Associate Professor, Educational Ad-
ministration, University of Minnesota

Maryann Bishop-Coffey, Assistant to
Chancellor and Director of Affirmative
Action, University of Pittsburgh

There are techniques and skills which can be used to survive and prosper as a mid-manager in higher education. These, as well as ways to move out of middle management, will be discussed by professionals at three different administrative levels.

- 142.** 3:15 p.m.-4:45 p.m. Nassau "B"
*Community College Advising: Beyond
 Philosophy, A Model That Works*

Chairperson: **Joanna K. Michelich**, Dean of Student Affairs, Central Arizona College

Participant: **Charles W. Hall**, Dean of Instruction, Central Arizona College

Recent research in higher education suggests that effective academic advising is a cornerstone to improved student retention and satisfaction, but few model programs exist. This program describes the components of an effective academic advising system developed jointly by the student affairs and instructional staffs at Central Arizona College.

- 143.** 3:15 p.m.-4:45 p.m. Gibson
Commuter Students: Student Development and Services

Chairperson: **Dana D. Burnett**, Dean, Student Affairs, Old Dominion University

Historically, the commuter student has been defined in comparative terms in relation to the residential student. The literature in this area describes, for the most part, the outcomes for and characteristics of commuter students vs. students living in residence halls. While these comparisons are useful to the limited extent that they describe this significant student population, it is apparent that our discussions need to be expanded beyond the confines of a continuing comparison with their peers who live on campus. This program will: define and describe the commuter student population, review the significant literature in the area, review successful commuter student programs, and present developmental issues and tasks uniquely related to the commuter student.

- 144.** 3:15 p.m.-4:45 p.m. Room 551
*Abraham Maslow's Theory: A Paradigm for
 Women's Development and Success*

Chairperson: **Constance Murray**, Dean of Student Services, New Jersey Institute of Technology

The history, roots, and manifestations of sexism, as well as general principles which are active in the subjugation of any group will be discussed. A paradigm for the development and success of women as leaders, administrators, and/or executives will be presented. This model has evolved from and will be based on Abraham Maslow's theories of the hierarchy of needs, development, self-actualization, and management.

- 145.** 3:15 p.m.-4:45 p.m. Room 520
*P.O.P.:E.Y.E. vs. Residence Hall
 Damage/Whose Hall Is It Anyway?*

Chairperson: **Gregory Krzyston**, Director of Housing, State University Agricultural and Technical College at Delhi

Participants: **Elizabeth Kuhn**, Resident Director, State University Agricultural and Technical College at Delhi

Judy Moore, Resident Director, State University Agricultural and Technical College at Delhi

The P.O.P.:E.Y.E. program was created to help decrease anonymous damage in the residence halls and increase student responsibility toward their environment. It combines incentive and prevention and is a practical, educational tool. This program is a solid step forward in dealing with the continuing problem of residence hall damage.

- 146.** 3:15 p.m.-4:45 p.m. Room 513
*Career Development in Personnel: Is There Life
 for Me in the Corporate Skyscraper?*

Chairperson: **Steven J. Steckler**, Training Specialist, Citibank

Participant: **Jane Agar**, Training Specialist, SwissRe Holding

This program identifies key issues and strategies for those Student Personnel professionals considering a career in business and industry. Our major focus includes an exploration of: "Is the business and industrial setting for me?", "What do I have to offer?" and the presentation of strategies to begin the transition process.

- 147.** 3:15 p.m.-4:45 p.m. Room 510
*Alcohol and the Campus: A Statewide
 Response to a Priority Concern*

Chairperson: **Barbara A. Fletcher**, Director of Special Services and Project Director, New York State Alcohol Program for Colleges, State University of New York Agricultural and Technical College at Alfred

Participants: **Patrick Smith**, Vice-President for Student Affairs, State University College at Brockport; Chairperson, Advisory Committee for State Alcohol Program for Colleges

Anne Sullivan, Program Coordinator, State Alcohol Program for Colleges, State University of New York Agricultural and Technical College at Alfred

Paula Tarquinio, Counselor/Trainee, State Alcohol Program for Colleges, State University of New York Agricultural and Technical College at Alfred

Through funding from New York's Division of Alcoholism and Alcohol Abuse, Alfred State College consults with New York colleges to assist the implementation of comprehensive campus and consortia alcohol programs. Campuses are developing early — intervention mechanisms, including disciplinary referrals, to augment awareness/education programs and to deal with abuse problems including vandalism, reduced academic performance, violent and anti-racial behavior, and accidents.

Saturday, April 11, 1981

148. 5:00 p.m.-6:00 p.m. Americas Suite
Region I (44th Floor)
 Open House

149. 5:00 p.m.-6:00 p.m. State Suite
Region II (44th Floor)
 Open House

150. 8:00 p.m.-11:00 p.m. (Bus leaves at 7:00 p.m.)
 9:00 p.m.-midnight (Bus leaves at 8:15 p.m.)

Barnes & Noble Moonlight Circle-Line Cruise around Manhattan Island

Complimentary tickets and transportation
 provided (see details below).

Billed as "America's Favorite Boatripe," your Local
 Arrangements Committee, through a generous con-
 tribution from Barnes & Noble, has reserved two Circle-
 Line Yachts to cruise around Manhattan Island,
 Saturday evening, April 11, 1981.

Tickets will be available to all who register at the
 conference, starting Friday, April 10, 1981, from 3:00
 p.m. to 5:00 p.m., and Saturday, April 11, 1981, from
 10:00 a.m. to 11:30 a.m., in the Hospitality Area
 (Regent Parlor).

Extra tickets, if available, can be picked up starting at
 11:30 a.m. on Saturday in the Regent Parlor.

A snack bar (sandwich, soda, beer, etc.) will be open
 on the yacht. You are permitted to bring your own food
 and beverage aboard. Wine and cheese welcomed!

Buses will be located at 54th Street and Avenue of
 the Americas (6th Avenue).

Departure: 7:00 p.m. for 8:00 p.m. yacht

8:15 p.m. for 9:00 p.m. yacht

(Yacht rides last for three hours.)

151. 10:00 p.m.-midnight Presidential Suite
Region IV-EAST (44th Floor)
 Open House

152. 10:30 p.m.-midnight Suite No. 4335
Region IV-WEST
 Open House

Sunday, April 12, 1981

153. 8:00 a.m.-noon Bryant
 Conference Headquarters

154. 8:30 a.m.-9:45 a.m. Le Petit Trianon
 and Rendezvous Trianon
Continental Breakfast
 (Registration Badge Permits Admission)

155. 10:00 a.m.-11:00 a.m. Trianon Ballroom

General Session V

Introduction: **Frank Napolitano**, Acting Vice-
 President, Student Affairs, University of
 Connecticut, Storrs, Connecticut

*"Pragmatic Planning for Success:
 How to Ensure that Your Institution
 Succeeds in the Complicated 1980's"*



Speaker:
Frank Newman,
 President, University of
 Rhode Island, Kingston,
 Rhode Island

11:00 a.m. Conference Adjournment

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Peggy King, Ocean County College, Toms River, N.J.

Mary Richardson, State University of New York at Binghamton, Binghamton, N.Y.

Fred W. Smith, Rochester Institute of Technology, Rochester, N.Y.

Dudley B. Woodard, State University of New York at Binghamton, Binghamton, N.Y.

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Peter Vogel, Fashion Institute of Technology, New York, N.Y.

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Joyce Gibson, Clark University, Worcester, Mass.

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Special Thanks To . . .

ARA Food Services

for hosting the pre-conference dinner for NASPA Officers

Barnes & Noble

for the Moonlight Cruise around Manhattan and the coffee and pastry in the Hospitality Area

Columbia Teachers' College, Columbia University

for hosting the Conference Volunteers' Reception

Columbo, Inc.

for the yogurt in the Hospitality Area

New York Visitors and Convention Bureau

for providing assistance and publications about New York City

Portac, Inc.

for providing computerized message display units

Savin Corporation

for providing duplicating equipment and materials for the Placement Center and general Conference use
(fifth consecutive year)

DARE TO DREAM

NASPA in Boston

April 4-7, 1982

The 1982 NASPA Conference site is the Sheraton Boston, Boston, Massachusetts; the dates are April 4-7, 1982.

The conference theme, "Dare to Dream," is built on the principles of justice, equity, and harmony for student personnel administrators, for the students they serve, and for society at large.

The conference sub-themes are "Dare to Dream . . . of a Better Life" . . . "of Executive Leadership" . . . of Higher Learning" . . . and "of a Humane World." The sub-themes will be addressed through multi-media presentations, speakers, programs, and other professional development opportunities.

Consistent with the theme, "Dare to Dream," a number of significant format changes are planned for the 1982 Conference. The Conference Committee, headed by Dennis C. Golden, Vice-President of Student Services, Framingham State College, Framingham, Massachusetts, looks forward to greeting you in Boston at the 1982 NASPA Conference.

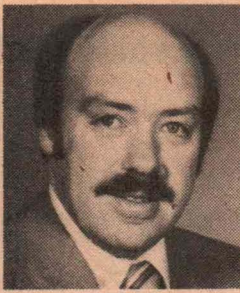
EQUITY



JUSTICE

HARMONY

Executive Committee 1980-81



Gohn



Buchanan



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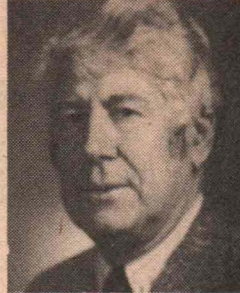
Hoover



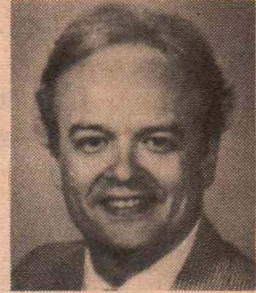
Golden



O'Donnell



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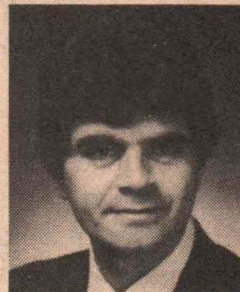
Goodale



Neuberger



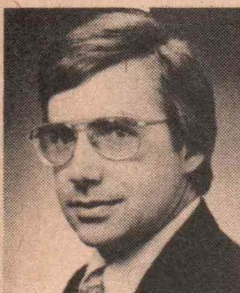
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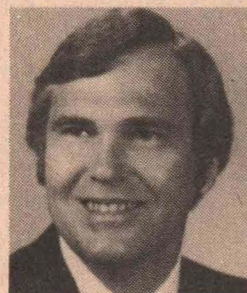
Napalitano



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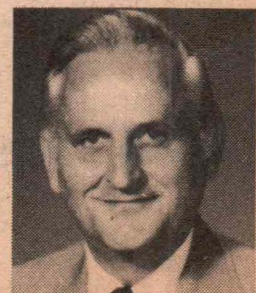
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Leach



Lyons



Nester

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1969	Robert H. Shaffer
1970	Armour Blackburn and John Monro
1971	William Tate
1972	Arthur W. Chickering, K. Patricia Cross, Donald Dushane, Edith Green, John Hocutt, O.D. Roberts, Arleigh Williams
1973	Robert H. Shaffer, Edward H. Hammond, Walter Johnson
1974	Peter Armacost, Bruce L. Gildseth, Jean B. Walton, Arno Nowotny, <i>The Chronicle of Higher Education</i>
1975	James E. Foy, Richard E. Hulet, J.C. Clevenger, Theodore Newcomb, Nevitt Sanford
1976	Earle W. Clifford, Thomas B. Dutton, Helen Astin, Alexander W. Astin, Melvene Draheim Hardee
1977	Chester Peters, <i>Change Magazine</i> , Ruth Strang, Roger Heyns
1978	Preston Parr, John L. Blackburn, Kate Hevner-Mueller, Clark Kerr
1979	Emily Taylor, Carl W. Knox, Everett M. Chandler
1980	James Appleton, James Rhatigan, Byron Atkinson, Robert Chick, Burns Crookston, Elizabeth A. Greenleaf, Terry Williams

Notes

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